



WHERE BETTER
BOATS BEGIN

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**25TH INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE EXPANDS
EXHIBIT SPACE TO MEET DEMAND**

BROOKLIN, ME, May 11, 2015 –The International BoatBuilders' Exhibition and Conference (IBEX), taking place September 15-17, 2015 at the Kentucky Exposition Center in Louisville, KY, has announced that they have added additional exhibit space due in large part to the industry's commitment to its 25th show and to meet current demand. The event will host over 500 exhibiting companies, of which 68 are currently new for 2015, with more being added each week.

"We have been experiencing strong booth sales and are pleased to expand the show floor to accommodate the demand for exhibit space," said Anne Dunbar, IBEX Show Director. "We are looking forward to hosting the best ever IBEX in Louisville and celebrating our 25th show with new experiences and the return of several signature events."

For access to the IBEX infographic outlining the power of the event, [click here](#).

To learn more about the additional, limited exhibit space currently available, contact the IBEX Sales team – Tina Sanderson, tina@ibexshow.com or Kate Holden, kate@ibexshow.com. To review the 2015 floor plan and current exhibitor list [click here](#).

IBEX, the largest annual technical trade event for boat building, design, and maintenance, celebrates over two decades of marine innovation, technology, and excellence. The 2015 event will convene from Tuesday, September 15 through Thursday, September 17, 2015 with pre-conference Super Sessions to be held on Monday, September 14. Special events include the IBEX Innovation Awards, Industry Breakfast, Opening Night Reception, Bourbon & Brew Happy Hour; Specialty Pavilions include the Composites Pavilion featuring "Future Materials", Electronics Pavilion, and Compliance and Standards Pavilion and Feature Areas include the Connected Boat, 3D Workshop, IBEX Fleet, and much more.

About IBEX: Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is where better boats begin. For the latest information, visit www.ibexshow.com.

About *Professional BoatBuilder* magazine: *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at www.proboat.com.

About NMMA: The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.