



WHERE BETTER
BOATS BEGIN

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**IBEX, THE INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE NAMED
FASTEST 50 GROWING TRADE SHOW**

BROOKLIN, ME, February 23, 2015 - *Trade Show Executive Magazine* has named IBEX, The International BoatBuilders' Exhibition & Conference to the Fastest 50 Class of 2014. IBEX received recognition in two categories: growth in the number of exhibitors and growth in attendance. Plans are fully underway for the growth to continue for the 2015 event, taking place at the Louisville Convention Center in Kentucky, September 15-17, 2015.

"We are thrilled to be recognized by the leading event industry magazine as one of the fastest growing shows in the country," said Anne Dunbar, IBEX Show Director. "We have incredible plans for the upcoming show in September to continue to build upon our commitment to the produce the marine industry's largest technical trade event."

Following the 2014 event, which took place in Tampa, FL, September 30 through October 2, organizers of IBEX announced that the event attracted 6,900 attendees, a 47 percent increase compared to 2013 and that the 558 exhibiting companies represented a 15 percent increase in exhibitor participation compared to the 2013 show.

"I am so happy to announce that IBEX, The International BoatBuilders' Exhibition & Conference has just been named one of Trade Show Executive's 50 Fastest-Growing Shows of 2014," said Darlene Gudea, President of the magazine. "Congratulations to the entire IBEX team — this was no small accomplishment! The average trade show in 2014 grew only 2% in each of these three categories."

About IBEX: Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is where better boats begin. For the latest information, visit www.ibexshow.com.

About *Professional BoatBuilder* magazine: *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at www.proboat.com.

About NMMA: The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.