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YOUNGER THAN 35? JOIN THE IBEX MARINE MILLENNIALS

LOUISVILLE, KY, JUNE 25, 2015 – IBEX, The International Boatbuilders' Exhibition & Conference, has started the new Marine Millennial program for the 2015 event, taking place in Louisville, KY September 15-17. The program is designed to attract young professionals in the marine industry who are looking to connect with each other, industry leaders, and be a part of the industry's largest gathering.

“My goal is to create a community for marine industry professionals who are under 35 years old, and let IBEX be the gathering place for them to connect, learn, share, and expand their presence in the industry,” said Anne Dunbar, IBEX Show Director. “The small but mighty Marine Millennial Planning Team who worked with me to develop this program are Andrew Breece from WoodenBoat Publications, Inc., Katie D’Antonio from Steve D’Antonio Marine Consulting, Inc. and Will Watters from SYNTEC Industries, and we invite all young marine professionals to visit the web page and register to join the group. There is no charge to join.” To join the Marine Millennials, visit <http://ibexshow.com/marine-millennials.php> to sign up.

Several benefits of joining the IBEX Marine Millennials include a Louisville Urban Bourbon Trail Welcome Passport; access to the Marine Millennial Lounge on the show floor; daily, one-hour mentor sessions with a variety of marine industry leaders; VIM (Very Important Millennial) seating at a dedicated table at the Industry Breakfast; discount dinner and drinks at local establishments; the Marine Millennial Hang Tag Program and the Marine Millennial's "After Hours" Gatherings at Tavern on Fourth overlooking Fourth Street LIVE.

Within the Marine Millennial Lounge, in the 700 aisle on the show floor, there will be a mentor program on Tuesday and Wednesday afternoons starting at 4:30 pm, leaders in the marine industry, including John Dorton, President of Bryant Boats will discuss their stories and give tips on how to succeed in the industry. Another program, the Marine Millennial HANG TAG Program, will give the group the opportunity to recognize new products and services that appeal to the millennial generation. The group will use hang tags to identify and "tag" game-changing products and ideas they see on display at IBEX.

“The goal of the IBEX Millennial group is to instill a fresh, new perspective on the IBEX show, while creating a voice for a new, younger demographic within the industry,” said Will Watters of SYNTEC Industries and a member of the Millennial Planning group. “We are more than excited to bring together a talented young group to show the industry our generation's interests and concerns.” For more information, visit <http://ibexshow.com/marine-millennials.php>.

The International BoatBuilders' Exhibition and Conference (IBEX), Where Better Boats Begin, is the leading industry event for the marine industry. The event offers the IBEX Education Program including the Seminar Series, Super Sessions, and the Exhibitor Workshop Theater; hundreds of new products being displayed by 500+ exhibitors on the show floor; feature areas including Future Materials, The Connected Boat Interactive Display, Innovation Way, IBEX 3D Digital Workshop, and the MakerMobile Trailer; Pavilions on the Show Floor including the Composites, Electronics, and Compliance and Standards - as well as the IBEX Fleet and Industry Networking Events including the IBEX Industry Breakfast and Innovation Awards Presentation, Composite Challenge & Cocktail Competition, Bourbon & Brew Happy Hour, the Opening Night Party on Fourth St. Live, and the Rock the Yacht Concert (tickets needed).

About IBEX: Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, designers, repairers, surveyors, and boatyard/marina operators and crew, retailers, dealers, distributors, and industry reps. IBEX is where better boats begin. For the latest information, visit www.ibexshow.com.

About *Professional BoatBuilder* magazine: *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at www.proboat.com.

About NMMA: The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.

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