



WHERE BETTER
BOATS BEGIN

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For Further Information, contact:

Amy Riemer, Media Relations Representative

978-502-4895 (cell) or 978-475-4441 (office)

amy@riemercommunications.com

IBEX, THE INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE RETURNING TO LOUISVILLE IN SEPTEMBER TO CELEBRATE 25TH EVENT

Nearly 90% of Show Floor Sold Out; Sponsorship Opportunities Available for Exhibitors

BROOKLIN, ME, February 9, 2015 – Marine industry vendors have already committed to nearly 90% of exhibit space on the show floor of the 25th International BoatBuilders' Exhibition & Conference (IBEX) taking place at the Kentucky Exposition Center in Louisville, KY from Tuesday, September 15 – Thursday, September 17, 2015. Celebrating over two decades of marine innovation, technology, and excellence IBEX, the largest trade event for boat building, design and maintenance, will offer valuable networking events and educational opportunities.

"We are looking forward to celebrating our 25th IBEX Show this year in Louisville and bringing the marine industry together for this milestone event," said Anne Dunbar, IBEX Show Director. "IBEX 2015 is already shaping up to be the best event ever with the addition of several new show experiences focusing on trends, materials, and technology. As our industry continues to rebound, we look forward to sharing the future of marine technology and innovation with our attendees in Louisville in September."

Exhibitors will have the unique opportunity to promote new products and technology, increase sales, network with peers, conduct strategic negotiations, and monitor cutting-edge trends at the 2015 IBEX show. In addition to securing booth space there are also several networking and sponsorship opportunities available for exhibitors, including the Opening Night 25th Celebration, the Bourbon & Brew Happy Hour, and the Composite Cocktail Competition. Each of these events will provide attendees and exhibitors a chance to network with industry professionals from all over the world, discuss upcoming trends, and form lasting relationships. To register for exhibit space and sponsorships, contact Tina Sanderson, Sales Director at 802-879-8324 or tina@ibexshow.com, or Kate Holden, Marketing Director/Sales, at 207-359-7791 or kate@ibexshow.com. To learn more about IBEX, [click here](#).

IBEX's housing partner, the Louisville Housing Bureau, is taking reservations for the 2015 Exhibition & Conference. To learn more or book a room at one of several beautiful properties including the co-headquartered hotels, Crowne Plaza or Louisville Marriott Downtown, [click here](#).

About IBEX: Owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), IBEX is the marine industry's largest technical trade event. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is where better boats begin. For the latest information, visit www.ibexshow.com.

About *Professional BoatBuilder* magazine: *Professional BoatBuilder*, a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 24,000. *Professional BoatBuilder* is online at www.proboat.com.

About NMMA: The National Marine Manufacturers Association (NMMA) is the leading association for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.

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