



WHERE BETTER
BOATS BEGIN

FOR IMMEDIATE RELEASE

For Further Information, Contact:

Amy Riemer, Media Relations

978-475-4441 (office); 978-502-4895 (cell)

amy@riemercommunications.com

JOIN THE NEXT GENERATION OF MARINE INDUSTRY LEADERS AT IBEX 2016

TAMPA, FL, June 22, 2016 – The International BoatBuilders' Exhibition & Conference (IBEX) will continue to support the next generation of marine industry leaders with their Marine Millennial initiative, a program for young professionals under the age of 35 to connect, learn, share and expand their presence in the industry. Several activities are being planned to take place during IBEX 2016 in Tampa, Florida October 4 – 6, 2016 including mentoring and education programs as well as social and networking events.

“All interested millennials are invited to join the Marine Millennials at this year’s IBEX Show in Tampa,” said Warren McCrickard, Infinity Fabrics, co-chair of the program. “If you are under 35 and involved in the marine industry we are excited to have you join us for several activities we have planned including Taco Tuesday, Coffee & Conversation Mentor Sessions, After Hours Meet-up, the Hang Ten Program and much more.”

To ensure the group’s mission aligns to the overall industry goals, there will be a MARINE MENTOR Program, allowing members the opportunity to learn from current and former leaders in the marine industry. Speakers to be announced.

Benefits of Joining Marine Millennials at IBEX 2016

- **COFFEE & CONVERSATION:** Each morning at 8:30 am enjoy coffee and light refreshments while selected marine industry leaders share their personal experiences and paths to success in the marine industry.
- **AFTER HOURS INTERACTIONS:** An after-hours social event will be offered each night including on Wednesday, October 5th at 9 pm. Meet up for a night cap at [WXYZ Bar at the Aloft Hotel](#), just a short walk from the Tampa Convention Center along the Riverwalk. More details to follow.
- **HANG TEN:** Participation in the MM Hang Tag program gives group members the chance to identify the industry’s most innovative and exciting products from a millennial perspective.

“Our goal is to bring together the next generation of marine industry professionals who are committed to our industry and interested in expanding their professional network,” said Anne Dunbar, IBEX Show Director. “We invite all young marine professionals to visit the web page and register to join the group. There is no charge to join.” Visit <http://www.ibexshow.com/marine-millennials/> for more information, and to join the group.

About the International BoatBuilders' Exhibition & Conference (IBEX)

IBEX, Where Better Boats Begin (www.ibexshow.com), is the marine industry's largest technical trade event, owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), and annually gathers thousands of industry professionals. ***Professional BoatBuilder*** (www.proboat.com), a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for those working in design, construction, and repair and has a worldwide readership exceeding 24,000. **The National Marine Manufacturers Association** (www.nmma.org) is the leading association for the North American recreational boating industry whose member companies produce more than 80 percent of the boats engines, trailers, accessories, and gear used by boaters in North America.

#