

JOIN US FOR THESE EXCITING PRESS EVENTS AT IBEX 2016

TUESDAY, OCTOBER 4th (1st and 2nd floors open 9 am – 6 pm; 3rd floor opens 10 am)

- **7:30 – 9:30 am - Industry Breakfast & Innovation Awards** will feature Original Shark on ABC's Shark Tank and entrepreneur, Kevin Harrington who will present the keynote speech. Thom Dammrich, NMMA President the State of the Industry delivered by Thom Dammrich, NMMA President, followed by presentations of important industry awards including the prestigious IBEX Innovation Awards. Complimentary Press Seating is Available which does not include breakfast.
- **11:30 am – 1:00 pm - West Marine Press Conference and Media Luncheon** Press Conference at West Marine Pro booth #1012 – Immediately following the Press Conference, join Matt Hyde, West Marine CEO, for lunch and Q&A session. RSVP to LindseyJ@westmarine.com
- **11:30 am; 1:00 pm and 2:30 pm – Connected Boat Demos:** Why Adopt NMEA 2000/ On-Board Wireless Devices Provide Vessel Status/How the NMEA200 Standards Can Benefit Boat Builders. Connected Boat Display Booth #1845.
- **5:00 – 6:00 pm - The Composite Tech Talks** is a compelling new event where game-changing developments in composites are presented in a concise and dynamic TED talk-like format. Sponsored by Composites One and Magnum Venus Products, attendees are invited for drinks and light snacks, while upcoming industry leaders present the cutting edge materials and processes that will open new opportunities in marine composites. Booth #941 in Composites Pavilion.
- **6:00 pm - Opening Night Party at the Sail Pavilion** Celebrate the opening day of IBEX at the Sail Pavilion, just outside of the convention center. Drink specials, live entertainment, and a food truck bazaar will keep the excitement of the opening day going into the evening and on into the night.

WEDNESDAY, OCTOBER 5th (1st and 2nd floors open 9 am – 6 pm; 3rd floor opens 10 am)

- **8:30 – 9:30 am COFFEE & CONVERSATION** hosted by The Marine Millennials. Enjoy coffee and light refreshments and meet Kris Carroll and other marine industry leaders.
- **9:00 – 10:00 am – Coffee and Compliance Session** - Come by ABYC's booth #534 for coffee, pastries, and meet with experts in marine certification and standards for informal networking to discuss current trends and compliance issues affecting the industry.
- **11:00am – 12:00pm - Pitch the Press Pitch the Press-** You are invited to a unique one-hour event to experience presentations from a specially selected group of the most intriguing new products, services, and trends. Each presenter will be given the opportunity to pitch for 2 minutes, followed by a 1-minute Q&A for press and buyers. This event will take place from in the Tech Theater on the Show Floor.
- **11:30 am; 1:00 pm; 2:30 pm – Connected Boat Demos:** Why Adopt NMEA 2000/ Cloud-based Monitoring Services Track Vessel Systems/How the NMEA200 Standards Can Benefit Boat Builders. Connected Boat Display Booth #1845.
- **1:00 – 2:00 pm - How to Win with the First-Time Boat Buyer (Presented by Discover Boating)** Discover Boating and agency partner, OLSON, share findings from the most comprehensive study of first-time boat purchasers done. Room 15 - Convention Center.
- **6:00 – 8:00pm - Party for a Purpose** Join BoatPAC at Jackson's Bistro to celebrate the 2016 elections and get attendees involved in advocacy. In a critical and unprecedented election year, it's more important than ever for the boating industry to have a presence in political conversations. To get tickets or for sponsorship information, please contact Erica Crocker 202.737.9776 or ecrocker@nmma.org.
- **9:30 pm - The WXYZ's of Being Social: After Hours at IBEX** - Join other marine millennials for a night cap at The WXYZ Bar at the Aloft Hotel, just a short walk from the Tampa Convention Center along the Riverwalk.

THURSDAY, OCTOBER 6th (1st and 2nd floors open 9 am – 3 pm; 3rd floor opens 10 am)

- **8:30 – 9:30 am COFFEE & CONVERSATION** hosted by The Marine Millennials. Enjoy coffee and light refreshments and meet Kris Carroll and other marine industry leaders.
- **11:30 am and 1:00 pm– Connected Boat Demos:** Why Adopt NMEA 2000/How the NMEA200 Standards Can Benefit Boat Builders. Connected Boat Display Booth #1845.