



Kate Holden  
Marketing & Communication Director, IBEX  
207-221-6651  
kate@ibexshow.com

Andrew Golden  
PR Contact  
Rushton Gregory Communications  
agolden@rushtongregory.com

**FOR IMMEDIATE RELEASE:**

## **IBEX WELCOMES BOATBUILDERS AND MARINE INDUSTRY PROFESSIONALS TO TAMPA NEXT WEEK**

*2018 International BoatBuilders' Exhibition & Conference Offering Wide Variety of Exhibitions and Events for an Incredible Industry Experience*

**TAMPA, FL, September 25, 2018** – Attendees of the 28<sup>th</sup> International BoatBuilders' Exhibition and Conference (IBEX) will be arriving next week in Tampa, Florida. Held from October 1<sup>st</sup> to October 4<sup>th</sup> in the Tampa Convention Center, IBEX will feature three show floors with over 700 exhibitors from 21 different countries, pavilions, and a variety of educational and entertainment opportunities.

Super Sessions begin at 8 a.m. on Monday, October 1<sup>st</sup> with one Super Session on Sunday, Sept. 30<sup>th</sup>. First and second floor exhibit halls are open from 9:00 a.m. to 6:00 p.m. on Tuesday and Wednesday, October 2<sup>nd</sup> and 3<sup>rd</sup>, and 9:00 a.m. to 3:00 p.m. on Thursday, October 4<sup>th</sup>. Third floor exhibit halls are open from 10:00 a.m. to 6:00 p.m. on Tuesday and Wednesday, and 10:00 a.m. to 3:00 p.m. on Thursday. Special pavilions, this year include the Composite Pavilion; Marina & Yard Pavilion; Compliance, Standards, & Education Pavilion; and the International Pavilions from Australia, South Korea, Italy, and France. Outdoor displays and demos will take place as well, and there will be over 35 boats on the IBEX Docks.

Live and ongoing activities include Designer Row, Innovation Way, the Electronics Pavilion Connected by NMEA 2000, and the IBEX Docks and Outdoor Exhibits. In addition, visitors can enjoy education sessions, panel discussions, networking and social events. On Sunday, September 30<sup>th</sup> and Monday, October 1<sup>st</sup>, [Super Sessions](#) offer nine options for comprehensive, full and half-day courses in topics ranging from *Modern Scantlings* to *Digital Marketing*. Throughout IBEX, attendees will also have the opportunity to attend 25 unique, hour-long [Tech Talk](#) workshops presented by over two dozen exhibiting companies.

Special events include the sold-out Industry Breakfast and Awards Ceremony; SPARKS! An Inspirational Night of Boat Design Concepts, powered by Pecha Kucha, where 12 designers will present their design concepts through 20 slides, at 20 seconds each; the Opening Night Party at The Sail Pavilion; and IBEX Product Pitches, among others. For a complete list of IBEX events, visit <https://www.ibexshow.com/schedule-at-a-glance/>.

"IBEX offers attendees so much in terms of technical education, industry innovation, and networking," said Anne Dunbar, IBEX Show Director. "The start of the Show is always the most exciting time as it is the culmination of months of planning and preparation. From the education conference, the face-to-face, and the hundreds of exhibits, IBEX offers visitors a truly unique experience that no other industry event does. We are so excited to welcome everyone and kick things off."

To register for a free exhibit hall badge, please complete your registration by September 29<sup>th</sup>. Starting September 30<sup>th</sup> exhibit hall badges are \$25. Visit [www.ibexshow.com/register](http://www.ibexshow.com/register) to register. For more

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information on IBEX 2018, exhibiting companies, interactive exhibit hall floor plans, and more, please visit [www.ibexshow.com](http://www.ibexshow.com).

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#### About the International BoatBuilders' Exhibition & Conference (IBEX):

IBEX, Where Better Boats Begin ([www.ibexshow.com](http://www.ibexshow.com)), is the marine industry's largest technical trade event in North America and is powered globally by METSTRADE, the world's leading platform and community for professionals in the leisure marine equipment industry. IBEX is owned and produced by the National Marine Manufacturers Association ([www.nmma.org](http://www.nmma.org)) and RAI Amsterdam ([www.rai.nl](http://www.rai.nl)). The 2018 IBEX is scheduled to take place at the Tampa Convention Center, October 2 – 4, in Tampa, FL USA. For more information, please visit [www.ibexshow.com](http://www.ibexshow.com).

#### IBEX 2018 Dates and Times:

Tuesday and Wednesday, October 2<sup>nd</sup> and 3<sup>rd</sup> – 1<sup>st</sup> and 2<sup>nd</sup> Floor: 9 a.m. to 6 p.m., 3<sup>rd</sup> Floor 10 a.m. to 6 p.m.  
Thursday, October 4<sup>th</sup> – 1<sup>st</sup> and 2<sup>nd</sup> Floor: 9 a.m. to 3 p.m., 3<sup>rd</sup> Floor 10 a.m. to 3 p.m.



*For hi-res images, as well as additional editorial requests, please contact:*

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)