



Kate Holden
Marketing & Communications Director, IBEX
207-221-6651
kate@ibexshow.com

FOR IMMEDIATE RELEASE:
August 25, 2022

Andrew Golden
PR Contact
Rushton Gregory Communications
agolden@rushtongregory.com

IBEX 2022 TO SHOWCASE EVOLVING ELECTRIFICATION TRENDS AND TECHNOLOGIES

International BoatBuilders' Exhibition & Conference Offers On-Site Experience with a Free Special Session and New Education Track and Product Route

Tampa, FL – The International BoatBuilders' Exhibition and Conference (IBEX) announced today it will highlight advances in electrification technology through the addition of new education and product components to the Show, to be held September 27-29, 2022, at the Tampa Convention Center. Owned and produced by the National Marine Manufacturers Association (NMMA) and RAI Amsterdam, IBEX is North America's largest trade event for marine industry professionals.

Fresh education opportunities include a [new track](#) for 2022. Electrification and next generation propulsion will be discussed in eight IBEX sessions, including the Pre-Conference Session *SNAME Presents Design of Electric & Hybrid Propulsion Systems for Small Craft* on Monday, September 26 from 9 a.m. to 5 p.m. On Tuesday and Wednesday, seminars include:

- *Designing Boats for Electric Propulsion*
- *Can We Decarbonize Boating?*
- *What's Coming for the New 2023 Edition of the National Electrical Code*
- *Understanding the New Lithium Ion Standard*
- *So You Want to Build an Electric Boat: Will You Comply?*
- *Marina Electrical Infrastructure Requirements for Charging Electric Vessels*
- *Battery-Powered VRV AC for the Modern Boat*

On Wednesday, September 28 the NMMA and IBEX will hold a free [Special Session: Next Generation Marine Propulsion Systems and the Path Forward](#). In this dynamic and interactive event, leading experts in the field Jeff Wasil, NMMA, Director of Environment, Health and Safety Compliance; Sean Marrero, President, Ingenity Electric; and Patrick Hemp, Technical Consultant, ICOMIA, will discuss how shifting climate policies across the globe are impacting the recreational boating industry and how the industry is responding. Speakers will offer an in-depth look and strategic insight surrounding the realities and impacts of implementing next-generation technologies into the recreational boating industry and marine space.

In addition, over 30 exhibiting companies with a focus on electrification, hybrid propulsion, and sustainable technologies will be showcased through the new [Electrification Product Route](#). Exhibitors such as ePropulsion, which manufactures a complete line of efficient and reliable electric motors, and Lithium Pros, which is an innovator in lithium-ion battery systems for high-performance vessels, will be designated as part of the Electrification Product Route available on the IBEX mobile app and website.

"Sustainability and environmentally conscious construction are some of the most significant trends in the industry right now," said Anne Dunbar, IBEX Show Director. "As a dedicated source for providing information in emerging topics, we're very excited to help promote the latest advances in alternative propulsion technology with our new Electrification Education Track, NMMA Special Session, and Product Route. We can't wait to see what collaborations come out of the interactions at this year's Show."

IBEX 2022 TO SHOWCASE EVOLVING ELECTRIFICATION TRENDS AND TECHNOLOGIES

PAGE 2

“As the recreational boating industry looks to the future with a keen focus on electrification and next generation propulsion systems, it is crucial that industry leaders take advantage of opportunities that educate and discuss the practical realities, challenges, and opportunities the recreational boating industry faces when considering what the future of boating looks like,” said Frank Hugelmeyer, president of the National Marine Manufacturers Association (NMMA). “From advancing battery performance and renewable biofuels to building out a supportive infrastructure system, it’s imperative the industry understands the intricacies surrounding electrification and next generation propulsion systems and biofuels. This year’s new Special Session, hosted by the NMMA, on next generation marine propulsion convenes some of the brightest minds and influential thought leaders in the space, and offers an in-depth discussion surrounding these very political and economic impacts of electrification implementation, on a domestic and international front, into the recreational marine industry.”

Visitors can click [here](#) to register. For exhibitors looking to add booth staff, click here for [exhibitor registration](#). Accredited press planning to cover the show and products on display can click [here](#) for media registration. Due to high demand and early bookings, show management strongly recommends making hotel reservations soon by clicking [here](#).

For more information on IBEX 2022, exhibiting companies, interactive exhibit hall floor plans, and more, please visit www.ibexshow.com. To learn about the products, services, and companies that are driving the future of marine industry technology, click here to visit [IBEX365](#). For the latest updates via social media, like and follow the IBEX [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) pages.

- 30 -

About the International BoatBuilders' Exhibition & Conference (IBEX):

IBEX, Where Better Boats Begin (www.ibexshow.com), is the marine industry's largest technical trade event in North America and is powered globally by METSTRADe, a global event for professionals in the leisure marine equipment industry. IBEX is owned and produced by the National Marine Manufacturers Association (www.nmma.org) and RAI Amsterdam (www.rai.nl). The 2022 IBEX is scheduled to take place at the Tampa Convention Center, September 27 - 29, in Tampa, FL USA. For more information, please visit www.ibexshow.com.



For hi-res images, as well as additional editorial requests, please contact:

Andrew Golden
Rushton Gregory Communications
617-413-6521
agolden@rushtongregory.com