

MEDIA CONTACT



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DELUXE WATER SPRITE MOP DRIES FASTER THAN ALL OTHERS

In over 100 years, the chamois hasn't changed that much. But Shurhold Industries found a way to improve upon the classic cleaning tool. Its Deluxe Water Sprite Mop features a unique, durable material that quickly absorbs more liquid than a traditional leather chamois or towel—a lot more—making fast work of detailing the largest of boats.

The Deluxe Water Sprite Mop has a substantial number of 2-7/8" wide strips of super-absorbent PVA chamois that soak up and retain a huge amount of liquid. The robust material won't mold or mildew, so it can be stowed without being thoroughly dry. The mop has a rigid construction to help when using it vertically. A rubberized internal guard protects gelcoat, paint, varnish, acrylic and other delicate surfaces from being scratched.

Using the Deluxe Water Sprite Mop is simple. It attaches to any of Shurhold's telescoping or fixed-length aluminum handles. Once thoroughly wetted to soften the chamois, it's wrung by hand. If it gets dirty, it can be washed with boat soap. Shurhold's Deluxe Water Sprite Mop costs \$65.98.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at www.shurhold.com. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

Contact Shurhold, 3119 SW 42nd Ave., Palm City, FL 34990.
800-962-6241; Fax: 772-286-9620. www.shurhold.com.

Editor's note: See the full line of Shurhold boat care and maintenance products at IBEX, Oct. 2-4, Tampa, booth 744.