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3325 S. Morgans Point Rd, Mt. Pleasant, SC 29466

PROSPEC DEBUTS HARMAN KARDON LINE, CREATES NEW MARKET TIER

The new line of harman/kardon® stereo components is unlike anything that has come before. Drawing on Harman's longstanding experience outfitting luxury automobiles such as Aston Martin, Ferrari and Maserati, the premium Harman tuned system is destined to grace the premium elevated marine audio palette.

Available only to boatbuilders, the high-performance harman/kardon line debuts at IBEX, Tampa, Florida, within the scope of private, scheduled viewings. Select appointments are available September 28 and 29 by contacting Josh Berry, ProSpec VP of sales and marketing, at jaberry@prospecelectronics.com.

The harman/kardon (HK) components are designed with a graceful, modern aesthetic. But the proof is in the audiophile-quality sound. The system is comprised of an HK source unit, amplifier, subwoofer, coax speakers and DSP processor tuned by Harman for the specific application. The combination will easily eclipse any OEM audio system on the market.

"The harman/kardon system has created an entirely new tier in the marine industry, titled luxury marine audio," said Berry. "It gives the boatbuilder the ability to create a musical soundstage that was until now only available in very controlled environments like homes and high-end cars." Harman sound and infotainment systems are in 35% of the world's new automobiles.

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ProSpec Electronics pioneers outdoor audio innovation by developing products and technologies that shape how consumers listen to music. It offers a wide range of receivers, amplifiers, speakers, remotes and complete stereo packages.

Contact ProSpec Electronics, 3325 S Morgans Point Rd., Mt. Pleasant, SC 29466. www.prospecelectronics.com; www.facebook.com/prospecaudio; www.instagram.com/prospecelectronics; YouTube: bit.ly/2wQmJWz.

Editor's note: See ProSpec's full line of innovative outdoor stereo solutions at the International Boatbuilders' Exhibition & Conference, September 28-30, Tampa, Florida, booth 3-809.