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PO Box 360, Gurnee, IL 60031

## POPULAR ASK A REP SESSIONS RETURN TO IBEX

Gaining a foothold into the marine industry supply chain can be daunting. Component and accessory manufacturers attending IBEX will have the opportunity to learn firsthand from working reps how independent representation can boost their sales. The National Marine Representatives Association (NMRA) is again hosting its popular Ask A Rep sessions, Tuesday, Oct. 2 and Wednesday, Oct. 3, from 10:00 am to 2:00 pm, booth 2000.

The confidential one-on-one sessions are tailored to the manufacturer's specific circumstances. NMRA marine reps are experts at OEM and aftermarket sales, and can offer insights into the best strategies to achieve desired goals. Walk-ins are welcome and appointments may be made by contacting [info@nmraonline.org](mailto:info@nmraonline.org).

Manufacturers can also take advantage of a special 50% discount on NMRA Affiliate membership when signing up at IBEX. If they join on Tuesday, they'll be given two free drink tickets for Rep Night, an industry-wide networking event attended by the who's who of the boat business.

NMRA is a national organization serving marine industry independent sales reps and the manufacturers who sell through reps. An industry voice, it's also a networking tool and information source.

Contact National Marine Representatives Association, PO Box 360, Gurnee, IL 60031. 847-662-3167; Fax: 847-336-7126. [info@nmraonline.org](mailto:info@nmraonline.org); [www.nmraonline.org](http://www.nmraonline.org).