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FLOW-RITE HIRES MARTIN FLORY GROUP FOR PR

To increase the market visibility of its line of injection-molded marine fluid control components, Flow-Rite has hired Martin Flory Group. The PR firm will promote its products and corporate news throughout North America.

ISO 9001-compliant, Flow-Rite manufactures in the USA a wide range of products for aftermarket, refit and OEM. It offers complete livewell, baitwell and ballast pump solutions, timers, valves, hose, fittings and related marine plumbing components. Its revolutionary Qwik-Lok™ quick-connect system replaces leak-prone barb fittings that are difficult to install when access is limited. Its website is www.flow-rite.com.

"We're pleased to be working with Flow-Rite," said Martin Flory Group general manager Kelly Flory. "Their complete kits are especially exciting because they include custom-sized parts and fittings for the fast and easy installation of an entire system."

Since 1962, Martin Flory Group has represented its broad base of global clients in the recreational and commercial marine, general outdoors and RV markets. It works with editors and writers worldwide to help companies promote their products through widespread editorial exposure.

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