



PO Box 360
Gurnee IL 60031 USA
Phone: 847-662-9070
Fax: 847-336-7126
info@martinflory.com
www.martinflory.com

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SF MARINA SIGNS MARTIN FLORY GROUP FOR GLOBAL PR

SF Marina, the leading manufacturer of recreational and commercial floating docks, breakwaters and structures, has hired Martin Flory Group to lead its global public relations efforts. The PR firm will promote its products and corporate news.

Based in Gothenburg, Sweden, SF Marina has engineered and manufactured marine structures for over 100 years that perform with absolute reliability in the harshest weather conditions. With a robust network of international offices, including Gloucester, Virginia, its designs are in use all over the world. Its website is www.sfmarinausa.com.

"SF Marina has enviable brand recognition and respect," said Martin Flory Group general manager Kelly Flory. "We're honored to be working for them and look forward to helping them grow their international and North American business."

Since 1962, Martin Flory Group has represented its broad base of global clients in the recreational and commercial marine, general outdoors and RV markets. It works with editors and writers worldwide to help companies promote their products through widespread editorial exposure.

Contact Martin Flory Group, PO Box 360, Gurnee, IL 60031. 847-662-9070. info@martinflory.com; www.martinflory.com.