



The quality brands of  
**Life Industries Corporation**  
4060 Bridgeview Drive, North Charleston, SC 29405



## LIFE INDUSTRIES LAUNCHES BOATLIFE YOUTUBE CHANNEL

Life Industries Corporation, a leading manufacturer of cleaners, protectants, waxes, caulks, sealants, epoxies and restoration products under its BoatLIFE®, RVbyLIFE® and AeroLIFE® brands, recently launched a YouTube channel for its marine products. The new online resource will feature product overviews, how-to segments and social interaction through a discussion page. The URL is [bit.ly/BoatLifeYouTube](http://bit.ly/BoatLifeYouTube).

"When considering a boat maintenance project, few things are as informative—and reassuring—as watching someone complete the task," said Louise Schmidt, Life Industries owner. "We plan on focusing on DIY videos that help owners protect their investments and keep their boats looking new."

For over 60 years, Life Industries has formulated and manufactured a wide range of chemical products under its subsidiaries and through its contract packaging services. In response to COVID-19, the company increased production of its sanitizer line for hands and surfaces.

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