



The quality brands of  
**Life Industries Corporation**  
4060 Bridgeview Drive, North Charleston, SC 29405



## NEW ECO-FRIENDLY BOAT CLEANER WON'T STRIP WAX

Most boat soaps rely on chemicals so harsh, they strip wax and are toxic to aquatic life. BoatLIFE, a division of Life Industries, has redeveloped its top-selling Boat Cleaner. Still made in the USA, the new eco-friendly formula won't remove wax and other protectants, yet is extraordinarily tough on dirt and grime.

BoatLIFE Boat Cleaner quickly cleans gelcoat, clear coat, paint, varnished surfaces, marine canvas and sailcloth. Reef-friendly, it can be used in baitwells without concern and rinse water can run overboard. It's so safe, it passes California and European guidelines for biodegradable products.

Concentrated, a mere four ounces of Boat Cleaner is all that's needed to make one gallon of solution for use on a waxed boat. For tougher jobs, the amount can be doubled or even mixed one-to-one with salt or fresh water. Applied with a sponge, brush or towel, it's worked in a circular pattern and thoroughly rinsed for a spot-free finish.

BoatLIFE uses only premium ingredients in Boat Cleaner, mostly sourced in the USA. Available in quart and gallon sizes, suggested retail prices are \$20.20 and \$60.60, respectively.

Celebrating 60 years, Life Industries Corporation formulates and manufactures a broad range of cleaners, waxes, sealants and restoration

products. It is the first company to introduce a caulk specifically for use in the marine industry, back in 1959. Its products are used widely in the marine, RV and aeronautic industries by OEMs and DIYers.

Contact BoatLIFE, a division of Life Industries Corp., 4060 Bridgeview Dr., North Charleston, SC 29405. Toll-free 800-382-9706, Fax 843-566-1275. [www.boatlife.com](http://www.boatlife.com).

**Editor's note: See the full line of quality BoatLIFE products, pick up a sample of Boat Cleaner and celebrate Life Industries' 60th anniversary at IBEX, Oct. 1-3, Tampa, booth 3-831.**