



Press Release  
For Immediate Release  
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## SEATS INCORPORATED LAUNCHES NEW LOW PROFILE MARINE SUSPENSION SEAT

*Seats Incorporated adds to Marine product line with the new i3MM Marine Suspension Seat*

**Reedsburg, WI, Wednesday, September 5, 2018** Seats Incorporated is pleased to introduce its latest product offering, the all-new low profile, shock absorbing i3MM Marine Suspension Seat to the boating world. As a leading manufacturer of seating products in North America since 1952, Seats Incorporated brings its knowledge and expertise to the Marine market with this new seat. The low-profile i3MM Marine Suspension Seat is made in the USA in Reedsburg, WI.

The i3MM Suspension Seat has a patented, uniquely designed suspension that only requires 3" of suspension travel. The low profile design helps reduce the weight compared to a suspension with a 5" or 6" suspension stroke, while offering a smoother ride with shock mitigation properties. Seats Incorporated was able to accomplish this by precisely engineering the center of gravity of the seat to the suspension travel.

In addition to the patented low-profile suspension, the i3MM features the proprietary EVC Cushion Suspension. The EVC Cushion Suspension holding the seat cushion stretches 1.5" to absorb even more wake. The EVC also contours to the occupant for reduced pressure points and reduces vibrations felt by the occupant for a comfortable ride.

The low-profile i3MM seat comes standard with an adjustable recline, 7-position lumbar adjustment, dual upholstered armrests and an occupant weight adjust to control your ride. The seat also boasts several options to help fit custom applications. The i3MM suspension seat can be easily mounted to a pedestal or directly to a storage box. Other options include adjustable armrests and 6" HD fore/aft seat slides to adjust the seat forward and backwards. No matter what your need is, the i3MM will exceed your expectations.

The addition of the i3MM Marine Suspension Seat expands the innovative design and quality seating offerings you expect from Seats Incorporated. For more information about the i3MM Marine Suspension Seat, visit [www.seatsinc.com](http://www.seatsinc.com).

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### **About Seats Incorporated**

*Seats Incorporated is a Wisconsin corporation that designs, manufactures and markets seating and accessories for vehicles with wheels or tracks. Founded in 1952, Seats Incorporated is now one of the most diverse seating manufacturers in the nation, with products that are used in a wide variety of applications including: over-the-highway semi-tractors, off-highway equipment, railroad vehicles, military vehicles and emergency vehicles. The company also manufactures low speed electrical vehicles for a related company, Columbia Vehicle Group, Inc. Seats Incorporated is headquartered in Reedsburg, WI and is a member of the Nordic Group of Companies. For more information, visit [www.seatsinc.com](http://www.seatsinc.com).*

