



201 Kelly Drive, Peachtree City, GA 30269
www.hellamarine.com

UNDERWATER LIGHTS PROVIDE SERENITY OR EXCITEMENT

With Apelo underwater lighting brilliance from Hella marine, it's as easy to create an atmosphere of serene dockside luxury as it is to amp up the fishing and watersports excitement. Offered in a wide range of housing and light combinations, the compact surface-mount LED fixtures boast IP68/IP69 waterproof reliability and a unique illumination experience.

Each 3-3/4" Apelo LED lamp is robotically manufactured in New Zealand using Hella's industry-leading technology. CE-certified to comply with EMI (electromagnetic interference) standards, they won't disrupt onboard navigation or communication. Featuring 12/24 Multivolt technology, the fixtures automatically compensate for voltage fluctuations due to low battery and/or long cable run drop, and are protected against reverse polarity and power spikes. Advanced thermal management enables operation out of the water, ideal for trailerable boats. A video is at www.bit.ly/HellaApelo.

The Apelo A1 model delivers 1,800 lumens of vibrant blue and white or RGB illumination. Optical intelligence produces a wide horizontal swath of light with a narrow vertical angle for a one-of-a-kind effect. Available with a white or charcoal faceplate, it has a corrosion-resistant thermal polymer housing and high-strength UV-resistant Grilamid lens.

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Hella's Apelo A2 provides 3,000 lumens of blue and white with a "fishing mode" strobe or RGB lighting, and introduces Edge Light. This state-of-the-art technology generates unique glowing signatures bright enough for daylight visibility, without the intensity of the main Apelo LEDs. The A2 models are offered with bronze housings and white faceplate, or hard-anodized aluminum with charcoal.

Apelo lamps offer a robust surface-mount system with hardware included, pre-wired with 8.2' of tinned multicore marine cable. Backed by a five-year warranty, suggested retail price of the Hella marine Apelo A1 model starts at \$189; the A2 at \$265.

Contact Hella marine Inc., 201 Kelly Dr., Peachtree City, GA 30269.
770-631-7500. SOE.sales@hella.com; www.hellamarine.com.

Editor's note: See the line of Apelo LED underwater fixtures and other premium Hella marine lighting solutions at IBEX, Sept. 27-29, Tampa, Florida, booth 3-1825.