

FOR IMMEDIATE RELEASE

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XPlora Yachts Integrates its PICASO™ Platform with Sensors from Transducers Direct

PICASO couples its AI capabilities with sensors from Transducers Direct to generate Smart Data.

Building on PICASO™: an open platform for “Programmable Intelligent Controls for Automatic Shipboard Operations”. XPlora Yachts and Transducers Direct announced that the companies have entered into agreements to integrate their technologies to deliver intelligent sensor monitoring.

While other sensors show values and numbers – sensors powered by PICASO and Transducers Direct provide metadata about the data including previous values, trends over time, when the data was actually acquired, and more.

“PICASO’s Smart Data capabilities make all other sensors look utterly yesteryear,” said Stephen Wu, General Manager of XPlora Yachts, “Since all data are temporal – for example - reading engine temperature at a single point in time is very much less valuable than knowing it has increased quickly in the last 30 seconds!”

With PICASO, virtually all data present in the vessel can become Smart Data, making vessel operation simpler, safer, more efficient, and more enjoyable.

This collaboration between XPlora Yachts and Transducers Direct highlights how boat builders can create cutting edge but reliable ease-of-use solutions for their customers at a fraction of the cost of other solutions. Since PICASO solutions can be upgraded seamlessly over time, boat builders can continue to offer owners and operators value over time. Unlike traditional solutions which once installed, become screwed-in, static and fixed inside of boats. PICASO preserves future value for customers while creating additional sales and service revenues for builders as new features and capabilities are made available to customers.

“We are proud to be XPlora Yachts’ latest partner to integrate with PICASO. The combination of our state-of-the-art sensors with XPlora Yachts PICASO’s AI capabilities heralds our entry into the age of Smart Data,” said Rob Matthes, President of Transducers Direct LLC.

PICASO solutions carry official certifications from international standards bodies including: Lloyd's Register, DNVGL, ABS, BV, KR, NK, KR, RINA, PRS, CE, and UL.

About XPlora Yachts

XPlora Yachts builds luxury yachts that combine sophistication and simplicity of operation. Designed specifically for the market of boaters who thirst for the ability to explore remote coastlines and remain away from shore for extended periods, XPlora Yachts are designed and built in the USA. For additional information, email info@xplorayachts.com

About Transducers Direct

Headquartered in Ohio, Transducers Direct is the leader in innovative marine pressure transducer technology. Since 1999, Transducers Direct provides low-cost technical wired/wireless solutions for marine applications such as Water Makers, AC Pressure, Bait Wells, Fuel Filter Vacuum and Boat Ballast Transducers for wake/ski boats with short lead times through customized logistics. Transducers Direct is part of the Talos Marine Lightning Detector Group. Contact us sales@transducersdirect.com