

FOR IMMEDIATE RELEASE
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**New TACO Marine® Product ShadeFin™
Entered For 2020 IBEX Innovation Award**



MIAMI, FLORIDA (USA) – TACO Marine® entered one of its new products in the competition for an IBEX 2020 Innovation Award – the patented boat shade product known as ShadeFin™ for “Shadow In Seconds.”

ShadeFin easily attaches into rod holders, tops and gunnels for convenient, portable shade for almost any boat. To operate ShadeFin, remove the sleeve, mount to a desired location onboard and activate the underside release tabs. Structural ribs attached to weather-resistant sun-protecting fabric expand out from the body to lock the fin in place.

ShadeFin’s fabric provides a UPF 50+ rating of sun protection for multiple areas of the boat, including fore, aft and sides of tops and anywhere there is a rod holder. It pairs with either a fixed or adjustable rod holder mount, which insert into any standard rod holder, a hardtop bracket mount, the TACO Marine Grand Slam 170 Outrigger or 170-2 Center Rigger Mounts, or with a fixed or adjustable clamp-on mount for pipe or tube.

ShadeFin is slated to be featured in the TACO Marine booth at virtual IBEX, September 29 – October 2, and the winning products will be announced via livestream prior to the opening of virtual IBEX on Tuesday, September 29.

For more information about ShadeFin, visit the TACO Marine virtual IBEX booth or <https://tacomarine.com/canvas-shade-boat-shade-t10-3000>, or call 1+305.652.8566.

TACO Marine®, a division of TACO Metals®, Inc., designs, manufactures and distributes a wide range of products, including Rub Rail, Hardware & Accessories, Canvas & Tower Fabrication, Seating, Sport Fishing equipment and custom/specialty products.

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