

## Sebba Shade - IBEX 2022 Press Release, Sep. 19<sup>th</sup>, 2022

The boat sunshade you have been searching for! Huge, inflatable, sturdy, light as air, place it anywhere!

Retailers, dealers, wholesalers, distributors, boat manufacturers: Come visit the creators of Sebba Shade at IBEX in Tampa, September 27th, 28th, and 29th (outdoor space 9121) to discuss business opportunities.



Sebba Shade, an inflatable sunshade for boats, launched in July 2022 by Flight Dive, LLC. Owned and operated by St. Petersburg, Florida local boaters, Sebba Shade was designed specifically to be the largest sunshade canopy available (to shade our children and friends) without sacrificing quality, ease of use, and affordability.



### About Sebba Shade:

Sebba Shade is like nothing you've ever seen before. Our aftermarket inflatable sunshade canopy for boats installs in minutes from a small backpack into a huge 12 ft x 8 ft canopy to cover any area, on any boat. No poles or professional installation is required; provides 4x more shade than a typical T-top & up to 30x more shade when tilted.

### Sebba Shade, wildly different from all boat sunshades currently on the market:

- At 96 sq ft and 3x larger than the competition, it is the largest boat sunshade canopy on the market
- Light as air; easily moved, rotated, tilted, or cantilevered into the precise position to block the Sun
- High pressure air tubes provide a stiff and sturdy frame
- Shade the bow, stern, sides, or any area on a boat at any moment
- Mildew resistant, abrasion resistant, tear resistant marine grade fabric
- Center section zips open for T-top rod holders, radar, & other gear
- Blocks 99% UVA/UVB rays, UPF 50+
- Inflates and deflates in under 2 minutes
- Folds up into a small backpack
- Patent pending

Our team will be at **outdoor space 9121** as well as Innovation Way inside the convention center.

### Additional Information on Sebba Shade:

[www.sebbashade.com](http://www.sebbashade.com)

<https://www.youtube.com/channel/UCaG0g0hYjA6eKzXFajj0Jzw>

<https://www.facebook.com/sebbashade/>

See you at IBEX!

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