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FOR IMMEDIATE RELEASE

SeaAir Showcases Cloud-Connected Marine Climate Technology at IBEX 2026

Battery-powered air conditioning maker exhibits its 12V system, patented Power Budgeting software and cloud platform for telemetry, diagnostics and support

TAMPA, Fla. — October 6, 2026 — SeaAir, a manufacturer of DC-powered marine air conditioning and reverse-cycle heating systems, will exhibit its 12V climate system and demonstrate its cloud-based technology at the International BoatBuilders' Exhibition & Conference (IBEX), Oct. 6–8 at the Tampa Convention Center, Booth 1-900.

At the core of every SeaAir system is a cloud-connected ecosystem that handles telemetry, alerting, diagnostics and support in one platform. Owners get real-time insight into how their system and cabin are performing. SeaAir's support team can remotely view live data, performance and logged history to pinpoint issues related to water flow, refrigerant or ducting, often before the owner notices a problem and without a service call. SeaAir calls this capability Technician in a Box. It also includes AI-driven health assessments of both the system and the cabin it serves.

SeaAir will also demonstrate its patented Power Budgeting software, the first and only technology of its kind in the marine climate industry. Power Budgeting lets owners set exactly how much energy their air conditioning can draw from the battery bank. The system manages its performance to stay within that budget, so owners can run cooling all night while keeping enough power in reserve for refrigeration, navigation and the rest of the boat. For builders, it means battery-powered climate control can be integrated with confidence, without the risk of an AC system draining a house bank.

“Our connected technology puts control in the owner’s hands like never before,” said John Caskey, CEO and co-founder of SeaAir. “For the first time, owners can see the metrics behind their systems and use them to run more efficiently. And because every system lives in our connected ecosystem, we can support owner-operators and entire fleets alike in a way no one else can.”

SeaAir's 12V system runs directly from a boat's battery bank with no generator required. Its Overnight mode delivers quiet, efficient cooling while owners sleep at anchor. With diesel prices volatile, generator-free climate control has become a growing priority for both owners and builders.

SeaAir is also bringing larger systems to market built on the same technology. These include 16,000 BTU configurations in 48V and 120V, designed for saloons, bridge decks and large staterooms on catamarans, trawlers and larger cruising boats. Pre-orders are open at seaair.com.

At Booth 1-900, IBEX attendees can see the 12V system running live from a battery, try Power Budgeting firsthand, and explore the cloud platform's telemetry and diagnostics tools. SeaAir co-founders John Caskey, CEO, and Howie Beale, head of sales and operations, will be at the booth throughout the show to discuss OEM integration and the upcoming larger systems.

ABOUT SEAAIR

SeaAir designs and manufactures DC-powered marine air conditioning and reverse-cycle heating systems that run from a boat's battery bank, with no generator required. Every system features SeaAir's patented Power Budgeting software and connects to its cloud-based platform for telemetry, alerting, diagnostics and remote support. SeaAir's systems and software work on every kind of vessel, from monohulls and catamarans to trawlers and center consoles, and are well suited to defense and government applications. Learn more at www.seaair.com or follow @goseaair on Instagram.

MEDIA CONTACT

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AT IBEX

Booth 1-900, Tampa Convention Center, 333 S Franklin St, Tampa, FL
Oct. 6–7, 9 a.m.–5 p.m. · Oct. 8, 9 a.m.–3 p.m.

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