



PRESSRELEASE

Scrubbis AB of Sweden is proud to announce a North American distribution partnership with renown marine experts **Davis Instruments Corporation of the U.S.A.**

Industry veterans Davis Instruments has acquired the exclusive sales and distribution rights to the Scrubbis line of boat hull care solutions. Beginning in September 2018, Davis Instruments proudly serves as the exclusive distributor of the Scrubbis product offer throughout the USA, Canada and Mexico.

With more than 50 years of expertise of producing and distributing innovative marine products, Davis Instruments and CEO Bob Selig have confirmed their confidence in a new, environmentally friendly line of hull cleaning tools developed by Scrubbis in the Nordic waters of Sweden.

Bob Selig, President and co-founder of Davis Instruments states, *"I'm always keen to find the newest, most innovative and exciting products that the marine industry presents. It didn't take long for me to see the potential in this unique line of products from Scandinavia."* Bob adds, *"The fact that Scrubbis strives and succeeds in producing goods with the environment in mind made the decision all that much easier. Davis looks forward to working with our partners in Sweden."*

Scrubbis owner and engineer Hassan Yosef exclaims, *"A dream scenario, Scrubbis has been established now in Europe for over six years but we have only recently looked into the North American market. We are most pleased to have reached an agreement with the Davis team, a partnership with mutual interests. We are thrilled to be so well represented throughout the entire North America. The future is bright."*

Scrubbis will be attending the IBEX show 2018 in Tampa, Florida (stand #1950) to support and help the Davis team to launch Scrubbis to their customers. You can also meet up with us at METS 2018 in Amsterdam this November (stand # 07.425) We're ready to demo and accept your orders.



IBEX 2018 – Booth # 1950

METS 2018 – Booth # 07.425

Scrubbis AB is a Swedish development company that has advanced the concept of delivering environmentally friendly alternatives to today's current methods of boat hull care. We are a team of engineers, boat owners and innovators that have developed and commercialized the Scrubbis concept of Eco-friendly boat hull care solutions. Our aim is to offer boat owners around the globe cleaning solutions that are safe, simple and mobile. D.I.Y. tools that every boat owner can easily use, while the boat remains in the water, to maintain a clean boat hull and waterline in order to save fuel costs and retain speed while contributing to a safer aquatic environment.

You can find additional information about our products and goals at <http://www.scrubbis.se>

For press releases and documents please refer to: <http://www.scrubbis.se/en/press/>

For additional questions, contact Christian Subbayya at +46 70-091 23 90 or sales@scrubbis.com.

Scrubbis® Go green, get speed. BOAT HULL CARE

The diagram illustrates two boat hull care systems. On the left, the 'Waterline System' is shown with a person cleaning the waterline of a boat. A callout box shows the 'Waterline System' components: a blue and yellow scrubber and a spray bottle of 'Scrubbis Waterline Cleaner Spray'. A callout indicates a weight of '1 kg 2.2 lbs' and an upward arrow labeled 'BUOYANCY'. On the right, the 'Underline System' is shown with a person cleaning the bottom of a boat. A callout box shows the 'Underline System' components: a blue scrubber, a black brush, and a 'Scrubbis INDICATOR' card. A callout indicates a weight of '2 kg 4.4 lbs' and an upward arrow labeled 'BUOYANCY'. A 'JETTY' sign is visible near the boat. At the bottom right, four green icons represent benefits: '+30%' (with a boat icon), '-20%' (with a gauge icon), 'Eco Friendly' (with a leaf icon), and 'EASY' (with a hand icon).

