



Press Release: for immediate release

Scanstrut accelerates growth and customer support with the opening of new US facility.

FLORIDA (October 1st 2018) Scanstrut takes next step in strategic plan by opening a new US facility, in order to sustain rapid US growth and escalating demand for their product range. The outdoor technologies leader has taken this step to increase shipping speeds, efficiency and to maximize customer support between their global headquarters in the UK (GMT) and local office in the US (EST).

Located on Connecticut's coast, the new facility is Scanstrut's Inc headquarters, shipping and logistics hub, supplying our customers across the US. This venture is headed up by product and logistics expert Chris Beaudry, who has over 20 years marine market experience. Beaudry steps into the role of Vice President, General Manager.

"I am extremely pleased to join the Scanstrut family. I have worked with the team for the past 9 years and have the utmost respect for the company's management, operations and design capabilities, in addition to having long-standing, positive relationships with many of our existing dealers and distributors. It is an exciting time to come aboard and I am looking forward to helping to increase the company's market penetration, sales and support to our US customers" Chris Beaudry VP, GM

The Scanstrut team is 100% committed to the US market and looks forward to delivering product innovation and cementing longstanding relationships while developing complementary business across the US.

"This is an exciting next step in our company's history and I'm looking forward to providing market-leading customer support and service whilst bringing award-winning outdoor technology products to the US market. We have a great people in both our US and Global HQs and this team is dedicated to our supporting customers and their needs. We'd always planned to make this move and the timing feels right to make it now. Onwards and upwards...!" Tom Reed, Scanstrut CEO

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Note to Editors: For further press information please contact Grant Fox grant.fox@scanstrut.com



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Scanstrut Launches Revolutionary 12/24V Waterproof Wireless Phone Charger Range.

FLORIDA (October 1st 2018) Outdoor technologies leader **Scanstrut** is excited to launch its latest innovation – waterproof, outdoor-ready wireless on-board charging. The IPX6 waterproof 12/24V Qi certified waterproof wireless charging range enables charging for the outdoor environment without the need for phone charging cables. “Designed from the ground up, this is the world’s first waterproof wireless charge system created specifically for use on board, with the unique technology is housed in an IPX6, full encapsulated and sealed unit,” said Grant Fox, Scanstrut marketing manager.

Working directly with 12/24V systems, ROKK Wireless is ideal for life on the move and is perfect for boats and RVs.

“It’s easy to install, anywhere you need your phone,” said Fox. “No more wires.”

Exceeding the latest and highest standards of the Qi wireless protocol, ROKK Wireless is independently certified to deliver ultra-safe, wireless charging anywhere on board.

Install options

ROKK Wireless Hidden- This waterproof wireless subsurface charger 12/24V (SC-CW-01E) is hidden from view but always ready to charge. It’s engineered to be installed under the surface and leave the top surface un-cluttered and looking perfect.

“Simply etch in your logo to identify the charge location,” said Fox. “It’s ideal for GRP or wood, and can be installed under tables, cabinets, consoles or work tops. The installation system is simple to install and works with a variety of panel depths and materials.

ROKK Wireless Surface – This low-profile, flush-mounted waterproof wireless charger 12/24V (SC-CW-02E) comes with an ultra grippy, non-slip surface. It sports a contemporary look with two-tone color and is designed to complement modern interiors and exteriors. It’s designed to fit to any smooth surface, indoors or out.

ROKK Wireless Bezel. Easy to install, this waterproof wireless charger 12/24V (SC-CW-03E) includes the non-slip surface pad but simplifies installation even further. Simply drill a 10mm cable access hole and fit to your chosen location, Qi waterproof wireless charging is ready to go.

For full technical information please visit <https://scanstrut.com/rokk-wireless>

Rave reviews

The response to the ROKK wireless range has exceeded Scanstrut’s outstanding export records for new products and has been selected by the leading sailboat, power and ski boat builders for their upcoming models.

Scanstrut’s representatives are out demonstrating the ease and speed of installation, safety features and location optimization of the range, allowing boat builders to see firsthand the benefits and key features of this innovative product range. Production samples are available on request from

Scanstrut's facility in Connecticut. 3D CAD and technical drawings are available upon request to aid in the design and development process.

"Qi Wireless Charging is now being integrated in all new phones and is fast becoming the safest and most convenient way to charge your cell phone in the home, car and now, thanks to 12/24V waterproof ROKK wireless charging range, your boat," said Fox.

About Scanstrut

Scanstrut is an international market leader in the design and manufacture of installation solutions for marine electronics. Scanstrut has been creating innovative products that withstand the harshest of elements for over 30 years. Its expertise has been recognized through many global industry awards, including the prestigious overall win at the 2017 DAME awards.

Scanstrut's extensive product range includes the ultra-tough ROKK mounting system that ensures smaller and personal electronics are secure and outdoor-ready. The Scanstrut Deck Seals are among the only guaranteed and proven watertight seals for electronic cabling. "Our Waterproof USB Charge Socket is again the only product on the market to guarantee waterproof while in use onboard USB charging," said Fox.

To talk further about onboard wireless charging requirements and to request a production sample please contact Scanstrut at usales@scanstrut.com;: +1 860 308 1416

Or come and discover the ROKK Wireless range firsthand at IBEX booth 3909.

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