



Press Release: for immediate release

Scanstrut Announces New Partnership with Mercury Marine

FLORIDA (October 1st 2018) Outdoor technologies leader, Scanstrut Ltd today has announced new partnership with Mercury Marine, the world-leader in marine propulsion technology.

Scanstrut will supply its ROKK range of mounts, waterproof power and charging products in support of Mercury's ground-breaking VesselView Mobile technology.

VesselView Mobile allows the boater to use their smartphone or tablet to connect with a Mercury outboard or sterndrive engine. The plug-and-play engine module connects via Bluetooth to provide quick, convenient access to the engine's data.

ROKK is an award-winning mounting and power system for personal electronics that provides everything a boater needs to install, view and charge devices anywhere on-board.

Before selecting Scanstrut's ROKK range, Mercury Marine put the products through its own extensive in-house testing regime including their unique Wave-Hop shock-load test and lengthy UV testing to simulate the toughest marine conditions the products would experience.

The ROKK range of mounts, USB chargers and cables will be available via the Mercury dealer network, listed online and in catalogs.

In response to Mercury selecting ROKK products, Scanstrut CEO Tom Reed said:

"VesselView Mobile and ROKK are perfect partners and we're excited to make this announcement. The product team and engineers and at Mercury have been extremely thorough in their review of ROKK products and its testament to the quality of the product that Mercury has selected the range to support use of VesselView on-board. ROKK will allow the app to easily view their device and keep it powered-up all day so they can enjoy the amazing benefits of the Mercury technology."

Senior Product Manager, Mercury Marine Walter Ross commented on the ROKK system:

"Mercury is committed to making boating easy for the consumer and we are excited to provide any opportunity that allows our award-winning technology to improve the boating experience."

ENDS

Note to Editors: For further press information please contact Grant Fox grant.fox@scanstrut.com