

**Contact:**

Kelsey Barrett

727-946-0183

kbarrett@seakeeper.com

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**Seakeeper Ride Launches to Eliminate up to 70% of Underway Pitch and Roll**

*New Vessel Attitude Control System launches on Chris-Craft, Scout and Sportsman models*

FORT MYERS, Fla. (August 1, 2022) – Seakeeper, the leader in marine motion control, launched its newest product, Seakeeper Ride, marking the company's first product deviation from its line of gyrostabilizers.

The introduction of Seakeeper Ride in the marine space paved the way for the creation of a new underway stabilization category, a Vessel Attitude Control System (VACS), derived from the Attitude Control Systems (ACS) used in air and space crafts to control pitch, roll and yaw underway.

“Seakeeper has always been committed to bringing disruptive technology that represents a wholesale change from what’s currently available,” said Seakeeper President and CEO Andrew Semprevivo. “Seakeeper Ride isn’t an incremental improvement; it transforms what it feels like to be on a running boat. We’re drastically changing the boating experience... again.”

Eliminating up to 70% of underway pitch and roll motions that often cause uncomfortable slamming, Seakeeper Ride contributes to increased safety and providing comfort, control, and confidence to all on board.

Seakeeper Ride controllers mount to the boat’s transom below the waterline. Using proprietary inertial sensing hardware and software, the system takes 1,000 measurements per second to understand the boat's behavior in all three axes. It then commands deployment of the custom-designed rotary blades, making 100 adjustments per second at speeds of up to 300 mm/s, creating lift that manages vessel motion instantaneously.

Additional benefits include:

- List Control | Never allows vessel list from movement onboard, wind, uneven load while underway, and/or prop torque
- Auto Trim | Uses a customized Trim Command Curve to automatically adjust the boat to match the optimal running angle at any given speed
- Hole Shot Control | Optimized to allow for faster acceleration that gets the boat on plane more quickly, improving fuel economy during the transition to planing. The operator never loses sight of the horizon.
- Coordinated Turn | Automatically adjusts the heeling angle of the boat during turns

Chris-Craft Boats, Scout Boats and Sportsman Boats are joining Seakeeper Ride as exclusive launch partners, making the product standard equipment across a wide range of models.

“The Seakeeper Ride system is the next big thing in boating,” said Chris-Craft Boats Vice President of Engineering Ron Berman. “In my years in the industry, I have never experienced a system that improved the ride, handling, and

predictability of operating a boat in the way Seakeeper Ride does. All of us at Chris-Craft are looking forward to offering our customers a superior boating experience.”

“We are proud to be a part of the launch of Seakeeper Ride,” said Sportsman Boats President Tommy Hancock. “My team’s first demo really blew us away. I have been in the marine industry since 1984 and can honestly say that Seakeeper Ride is the one of the best innovations I’ve ever seen, giving boaters a far superior experience on the water. This is going to be an industry standard.”

At launch, three products with varying blade sizes will be available: Seakeeper Ride 450 for boats 19-26 feet (MSRP: \$4,500), Seakeeper Ride 525 for boats 27-30 feet (MSRP: \$7,500), and Seakeeper Ride 600 for boats 31-35 feet (MSRP: \$10,500). Initially, Seakeeper Ride will be available as standard equipment only on select models from Sportsman Boats, Chris-Craft Boats, and Scout Boats as early as September 2022, with plans to increase OEM offerings in the coming year, as well as retail sales for DIY installation.

“Seakeeper has been a wonderful partner for many years,” said Scout Boats President Dave Wallace. “When I was made aware of the new Seakeeper Ride system and then given the opportunity to test it, I soon realized that this would be a game changer in our industry. Seakeeper has brought to boating what the automatic transmission brought to automobiles.”

#### **About Seakeeper Ride**

Seakeeper Ride is the first-of-its-kind Vessel Attitude Control System (VACS), eliminating up to 70% of pitch and roll underway to dramatically improve the performance of vessels up to 35 ft. A segment of Seakeeper, Inc., the global leader in marine motion control, Seakeeper Ride was launched in 2022 and is based in Fort Myers, Florida. For more information, visit [ride.seakeeper.com](https://ride.seakeeper.com).