



LILLIPAD MARINE

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FOR IMMEDIATE RELEASE

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LILLIPAD MARINE WINS IBEX INNOVATION AWARD WITH REVO BOARDING LADDER

REVO Ladder Offers An Unrivaled Array Of Features And Benefits



LilliPad Marine, Traverse City, Michigan, October 1, 2019 wins an IBEX Innovation Award in the Deck Equipment and Hardware category for the REVO Ladder, a boarding ladder that sets the bar for comfort and functionality offering an unrivaled array of features and benefits.

LilliPad Marine has a reputation for getting boaters in-the-water with its Innovation Award Winning (2015) LilliPad Diving Board and is now making the process of re-boarding comfortable for all boaters. Innovation Awards Judge Barb Carey said, "The Revo Boarding Ladder is like a stairway to heaven making access to the boat from the water easy for everyone."

Corey Schaub, inventor of the REVO Ladder and owner of LilliPad Marine said, "Creation of the REVO Ladder has been three years in the making. During this time, we heard numerous stories of people unable to get back on their boat with their current ladder. We were determined to make a boarding ladder that could be used at both stern and bow and didn't require a person to have tremendous flexibility or upper body strength to board the boat. I think we accomplished this and so much more!"

REVO Ladders fasten to boats using a modular mounting system. With mount brackets installed at both locations, a REVO Ladder can easily be moved from stern to bow making the ladder versatile for deep water swimming or an afternoon at the sandbar! Releasing or securing the ladder to its mounts is as simple as pulling or inserting two locking pins.

The REVO Ladder also boasts an impressive 48-inch (below the deck), 5-step design when deployed. The ladder's deployed shape has been carefully crafted with an obtuse angle that positions the lower portion vertical and the upper portion sloped. REVO's shape is critical in eliminating the need for flexibility or upper body strength to climb the ladder with ease. In addition, the ladder's wide, slip-resistant, ergonomic-steps and beefy structure provide unmatched comfort and stability.

While REVO is deep when deployed, when retracted it sits only 16" above the deck presenting an aesthetically pleasing low profile. Furthermore, the REVO Ladder can be deployed and retracted from a standing position thanks to its innovative folding design and retracting strap. Thus, no kneeling or leaning over into the water to deploy or stow your ladder is required.



REVO Ladders are designed to exceed industry standards. Each ladder is built with heavy wall aluminum extrusions, robust (internal) stainless-steel cables, and stainless hardware. In addition, the ladder is self-draining, eliminating the ability to freeze and crack.

REVO Ladders are also suitable for dock mount applications boasting the same great features and benefits of the boat boarding ladder. Especially noted by homeowners is the ladders ability to fold, eliminating the rigid, algae-covered ladders found on most docks.

ABOUT LILLIPAD MARINE

Founded in 2012, Lilli Pad, LLC (DBA LilliPad Marine) is committed to the production of superior quality marine products and excellent customer service. The company's flagship product, the LilliPad Diving Board, hit the market in May 2014 and has since won numerous awards including "Best New Product for 2015" at the Northern Wholesale Supershow and a prestigious "Innovation Award" at the 2015 Miami International Boat Show. LilliPad Marine has quickly gained a foothold in the marine industry with a distribution network of more than a dozen marine wholesale distributors, multiple OEM's and over 400 dealers, globally.

For more information about LilliPad Marine: www.LilliPadMarine.com

ABOUT THE INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE (IBEX)

IBEX, Where Better Boats Begin (www.ibexshow.com), is the marine industry's largest technical trade event in North America and is powered globally by METSTRADE, the world's leading platform and community for professionals in the leisure marine equipment industry. IBEX is owned and produced by the National Marine Manufacturers Association (www.nmma.org) and RAI Amsterdam (www.rai.nl). The 2019 IBEX is scheduled to take place at the Tampa Convention Center, October 1 – 3, in Tampa, FL USA. For more information, please visit www.ibexshow.com. IBEX Press Release of Winners: [Available Here](#)

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