



**LILLIPAD MARINE**

PO Box 6933

Traverse City, MI 49696

800-279-3419

[LilliPadMarine.com/boarding-ladder/](https://LilliPadMarine.com/boarding-ladder/)

**FOR IMMEDIATE RELEASE**

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**IBEX BOOTH 3-2019**

## **THE FUTURE OF OEM BOARDING LADDERS HAS ARRIVED**

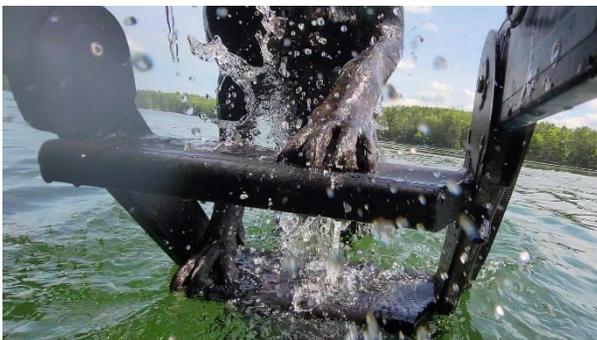
### **REVO LADDER: ONE LADDER FOR HUMAN AND CANINE**

LilliPad Marine has a reputation for getting boaters in-the-water with its Innovation Award Winning (2015) LilliPad Diving Board and back out-of-the-water with its Innovation Award Winning (2019) boarding ladder. Would you believe that since its original design LilliPad Marine has upped its game once again to make the REVO Boarding Ladder heavenly for both people and dogs? **That's right, ONE BOARDING LADDER for human and canine!**

Corey Schaub, inventor of the REVO Ladder and owner of LilliPad Marine said, "Creation of the original REVO Ladder took three years. During this time, we heard numerous stories of people unable to get back on their boat with their current ladder. We were determined to make a boarding ladder that could be used at both stern and bow and didn't require a person to have tremendous flexibility or upper body strength to board the boat. The original design accomplished this and so much more." As consumers began using the REVO Ladder they called upon LilliPad to invent a pet boarding ladder.



With a huge love for animals, and a black lab of their own, Corey and his wife Ann, knew the tremendous need in the industry for a factory installed boarding ladder that would accommodate pets. However, the team at LilliPad didn't find it practical to have multiple ladders on a boat to fill the need. Thus, the team set out to redesign the REVO Ladder to comfortably accommodate both people and pets with a boarding ladder suitable for OEM installation. LilliPad Marine felt that any person or pet capable of climbing stairs should be able to use the REVO Ladder.



The newly designed REVO Ladder boasts an impressive 47-inch (below the deck), 5-step design when deployed. The upper section of the ladder plays the most critical role for pet boarding. On a typical ladder we would refer to each foothold as a "rung" but, on the newly designed REVO Ladder, we refer to them as "steps." Each of the three upper steps are 7.5" deep and ergonomically shaped for a human's bare foot while also creating a strong foothold for pets. When deployed, the upper section of the ladder looks exactly like a stairwell. When retracted, the steps have been

designed to nest into the lower section creating an aesthetically pleasing profile that measures a mere 7" deep by 24" tall. All 5-steps are slip-resistant, ergonomically shaped, and feature a beefy structure to provide unmatched comfort and stability.

The REVO Ladder is so comfortable, mentioned Corey, that his neighbor, who was only 6-weeks post-surgery, on her second knee replacement of the summer, was able to easily get on-and-off the boat.

Another benefit of the REVO Ladder is the ability to deploy and retract the ladder from a standing position; a function made possible by the ladder's patented folding design. Thus, kneeling or leaning into the water to deploy or stow the ladder is not required.

REVO Ladders also offer an incredible modular mounting system. With mount brackets installed at both bow and stern, a REVO Ladder can easily be moved for deep water swimming or an afternoon at the sandbar. Releasing or securing the ladder to its mounts is as simple as pulling or inserting two locking pins. For those who beach their boat, LilliPad also offers an alternate 2-Step Beach Ladder that utilizes the same mounts, along with a removable bow-mount handle that utilizes LilliPad's Innovation Award winning Ghost Mount System. The LilliPad Beach Ladder is compact and can be stored under a seat when not in use.

REVO Ladders exceed the standards set by the NMMA for boatbuilder applications; therefore, new boats will come standard with REVO Ladders. With a REVO Ladder installed, consumers will no longer need to purchase and retrofit an aftermarket product to comfortably accommodate people or pets! Look for REVO Ladders on Barletta and Bennington pontoon boats today, and many other manufacturers, soon.

#### **ABOUT LLILLIPAD MARINE**

Founded in 2012, Lilli Pad, LLC (DBA LilliPad Marine) is committed to the production of products that seamlessly blend eye-catching design with superior performance through exceptional marine innovation. The company's flagship product, the LilliPad Diving Board, hit the market in May 2014 and has since won numerous awards including "Best New Product for 2015" at the Northern Wholesale Supershow and a prestigious "Innovation Award" at the 2015 Miami International Boat Show. In 2019, LilliPad Marine introduced the REVO Boarding Ladder which was described as a "stairway to heaven" by IBEX Innovation Awards judges as the product secured an Innovation Award win. In 2021, LilliPad won yet another IBEX Innovation Award with the Ghost Mount System. Ghost Mounts are a classy and clean accessory mounting system with exceptional holding power with a face that's smaller than a quarter on the deck of a boat. LilliPad Marine has quickly gained a foothold in the marine industry with a distribution network of more than a dozen marine wholesale distributors, multiple OEM's and over 500 dealers, globally.

#### **For more information please contact:**

##### **Ann Schaub, President**

LilliPad Marine

PO Box 6933

Traverse City, MI 49696

**Phone:** 231-632-3535

**Fax:** 800-279-3419

**Email:** [aschaub@lillipadmarine.com](mailto:aschaub@lillipadmarine.com)

**Product photos available for download at:** <https://we.tl/t-SwBtDHRQIE>

