



LILLIPAD MARINE

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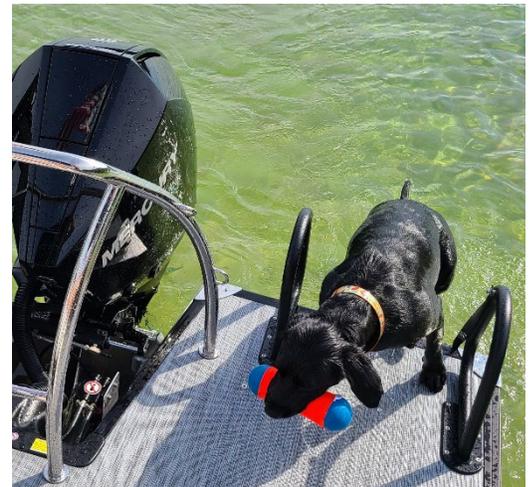
IBEX BOOTH 3-2019

LILLIPAD MARINE TO REVEAL THE UPDATED REVO BOARDING LADDER AT IBEX A HEAVENLY BOARDING LADDER FOR PEOPLE AND DOGS

LilliPad Marine has a reputation for getting boaters in-the-water with its Innovation Award Winning (2015) LilliPad Diving Board and back out-of-the-water with its Innovation Award Winning (2019) REVO Boarding Ladder. Innovation Awards Judge Barb Carey said, "The REVO Boarding Ladder is like a stairway to heaven making access to the boat from the water easy for everyone." Would you believe that since its original design LilliPad Marine has upped its game once again to make the REVO Boarding Ladder heavenly for both people and dogs?

That's right, ONE BOARDING LADDER for human and canine!

Corey Schaub, inventor of the REVO Ladder and owner of LilliPad Marine said, "Creation of the original REVO Ladder took three years. During this time, we heard numerous stories of people unable to get back on their boat with their current ladder. We were determined to make a boarding ladder that could be used at both stern and bow and didn't require a person to have tremendous flexibility or upper body strength to board the boat. The original design accomplished this and so much more." As Corey and his family, including black-lab, Elli, used the REVO Ladder the only improvement the Schaub's desired was easier access for Elli.



The newly designed REVO Ladder boasts an impressive 45-inch (below the deck), 5-step design when deployed. The ladder's deployed shape has been carefully redesigned with an obtuse angle that positions the lower portion vertical and the upper portion sloped, like stairs. REVO's shape is critical in eliminating the need for flexibility or upper body strength for humans to climb the ladder with ease. In addition, the ladder's newly designed, 7" deep upper-steps, combined with the stair-like angle allows dogs to utilize the ladder as well. All 5-steps are slip-resistant, ergonomically shaped, and feature a beefy structure to provide unmatched comfort and stability.

In addition to the comfort of climbing the ladder, REVO Ladders can be deployed and retracted from a standing position thanks to its patented-innovative folding design and retracting strap. Thus, no kneeling or leaning into the water to deploy or stow your ladder is required. Furthermore, while the REVO Ladder is long when deployed, when retracted, it sits only 17" above the deck and the deep upper stairs nest perfectly inside the lower steps, offering an aesthetically pleasing, compact-profile.

Another incredible feature of the REVO Ladder is its modular mounting system. With mount brackets installed at both bow and stern, a REVO Ladder can easily be moved for deep water swimming or an afternoon at the sandbar. Releasing or securing the ladder to its mounts is as simple as pulling or inserting two locking pins. For those who beach their boat, LilliPad now offers an alternate 2-Step Beach Ladder that utilizes the same mounts, as well as a removable bow-mount handle. The LilliPad Beach Ladder is compact and can be stored under a seat while it's not in use.

The redesigned REVO Ladder has been a hit for Elli (the dog) and all of her canine friends. No human assistance is needed for doggie boarding and every human who has used the ladder has been equally as pleased.

MORE NEW PRODUCTS FROM LILLIPAD MARINE ON DISPLAY AT IBEX

Attendees at IBEX will be excited to see additional innovation from LilliPad Marine including the new “LilliPad Ghost Mounts,” an accessory mounting system that packs incredible holding power into a small and classy package that can easily be installed on any style of boat. With Ghost Mounts installed, a boat can transform from a clean flooring surface to fully “Decked-Out” with the spin of a few accessories! Ghost Mount accessories will also be on display including: LilliPad Diving Boards, Grill-Post with Grill Mount, Flagpole, Convertible Grill-Post/Flagpole, Floating Water Mat and Cooler Tie-Downs, and removable Beach Ladder handle.

ABOUT LILLIPAD MARINE

Founded in 2012, Lilli Pad, LLC (DBA LilliPad Marine) is committed to the production of products that seamlessly blend eye-catching design with superior performance through exceptional marine innovation. The company’s flagship product, the LilliPad Diving Board, hit the market in May 2014 and has since won numerous awards including “Best New Product for 2015” at the Northern Wholesale Supershow and a prestigious “Innovation Award” at the 2015 Miami International Boat Show. In 2019, LilliPad Marine introduced the REVO Boarding Ladder which was described as a “stairway to heaven” by IBEX Innovation Awards judges as the product secured yet another Innovation Award win. LilliPad Marine has quickly gained a foothold in the marine industry with a distribution network of more than a dozen marine wholesale distributors, multiple OEM’s and over 400 dealers, globally.

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Product photos available for download at: <https://bit.ly/3u1DXws>

