



Promethient Introducing Thermavance Seat Cooling and Heating Technology into Marine Industry at IBEX 2021

- *Promethient expanding into marine industry after successful motorcycle and powersports vehicle launches*
- *Thermavance technology is a natural fit for marine industry*
- *Thermavance technology to be showcased at IBEX show in Tampa, Florida Sept. 28-30*

Traverse City, Mich. (September 21, 2021) – Promethient, the Michigan-based provider of human-scaled climate control systems, will showcase its Thermavance conductive seat cooling and heating technology to the marine industry at the International BoatBuilders' Exhibition & Conference (IBEX) in Tampa, Florida, Sept. 28-30, 2021.

“The marine industry is a natural fit for Thermavance,” said Bill Myers, CEO of Promethient. “Our advanced cooling and heating system can be inserted into almost all seat designs that are exposed to the elements, allowing people to achieve comfort in any environment, now including those on the water.”

Thermavance electronically cools and heats seat surfaces using thermoelectric devices and graphene. In addition to being energy efficient, Thermavance is durable with the ability to withstand a wide range of temperatures and marine environments.

The company launched Thermavance seat cooling and heating technology with a major powersports vehicle manufacturer in 2020 and is now available in motorcycles and other vehicles.

“Thermavance seat cooling and heating technology is ideal for recreational vehicles and boats with seating that is exposed to the elements,” Myers said. “It enhances comfort by directly and conductively cooling or heating the person, rather than the air around them.”

Promethient will participate at IBEX Sept. 28-30 at the Tampa Convention Center in Tampa in booth 1-816.

About Promethient

Based in Traverse City, Michigan, Promethient designs and produces Thermavance, a human-scaled climate control technology that is adaptable, connected and designed for use in marine, off-road, construction and recreational vehicles, personal garments and furniture.

About the International BoatBuilder's Exhibition & Conference

The International BoatBuilder's Exhibition & Conference (IBEX), is the marine industry's largest technical trade event in North America and is powered globally by METSTRADE, a global event for professionals in the leisure marine equipment industry. IBEX is owned and produced by the National Marine Manufacturers Association (www.nmma.org) and RAI Amsterdam (www.rai.nl). The 2021 IBEX is scheduled to take place at the Tampa Convention Center, September 28-30, in Tampa, Florida, USA. For more information, please visit www.ibexshow.com.

For more information, visit www.thermavance.com

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For further PR information, contact:
Tom Stuef

tstuef@thermavance.com

231-525-0500