



## **Industry's First Powered Quick Release Bracket for GPS Trolling Motors to Debut at IBEX 2021**

**Titusville, Florida (Sept. 23, 2021)** — Power Pux – a powered quick-release bracket for GPS-guided trolling motors – brings Boating Industry's 2021 Top 50 Product to IBEX 2021, September 28-30 in Tampa, Florida.

Installing a Power Pux to your boat eliminates the need for a long power cable and exposed plugs and is designed to fit most pre-drilled GPS trolling-motor mounting bracket patterns. It makes for an easy retrofit and efficient installation on new boats.

[Power Pux](#) solves this issue of marine plugs that eventually fail due to corrosion by providing an integrated power plug within the assembly — for a clean, uncluttered deck and protected electrical connection.

Power Pux comes fully assembled and includes a waterproof cap to protect the connection when not in use. It features stainless steel hardware to secure the bracket to the trolling motor. Power Pux is designed for years of service and improved experience on the water.

Power Pux is available for sale directly from [PwrPux.com](http://PwrPux.com) or through Wholesale distributors, Marine dealers, and OEM boat builders.

Top OEM boat dealers, including Yellowfin Yachts, Costa Custom Boats, Xplor Boatworks, Chittum Skiffs, East Cape Skiffs, and many others now supply the powered quick release bracket as a standard option. By installing a Power Pux during original manufacturing, owners can rely on professional installation to provide the most secure connection, opportunity for even less corrosion, and a safer boat deck.

Paul Payne, founder of the company, will be at booth# 3-645 during the leading technical boat-building showcase, IBEX.

IBEX 2021 will be held at the Tampa Convention Center, Tampa, FL USA. The show dates are September 28 – 30, 2021, with the Pre-Conference Sessions taking place September 26 – 27, 2021.



## **ABOUT POWER PUX**

Power Pux is the world's first power-supplied quick release bracket for today's GPS-guided trolling motors. Developed to remove the need for long power cables with clumsy and dangerous plugs, Power Pux incorporates the power plugs within the assembly for a safe, clean and protected electrical connection to your trolling motor. It is designed to fit most pre-drilled trolling motor mounting bracket patterns and makes for an easy retrofit with your current quick-release product. Power Pux is designed for fishermen, by fishermen and is 100% guaranteed.