



Pontoon Fishing Solutions

Ocoee, FL - September 28, 2023 - In a tightening market, both builders and dealers are focusing on the best way to make their pontoon boats attractive to the widest variety of customers. Historically, as markets tighten or there is a downturn in boat sales, fishing boats are less affected as their sales tend to do better than other boating segments. Adding fishing features to pontoon boats helps builders and dealers to increase sales and revenue even in an economic downturn.

At the 2023 ICAST National Fishing Show, Boat Outfitters, Teak Isle's retail division, won the Best of Show Award in the Tackle Management Category for their new free-standing pontoon tackle center.

“Making their boats more appealing to potential buyers is always the goal of boat builders,” said Pat Brown, President of Teak Isle. “We have designed new ways to include better entertainment, storage, and fishing features in a wide variety of options to increase the way buyers can use their boats.” Since buyers are looking for ways to justify the major expense of purchasing a new boat, the more bells, and whistles on your pontoon the more buyers will be interested.

Teak Isle Mfg. is the trusted source for CNC-cut OEM plastic and wood component parts for over 200 boat builders. With an engineering staff of 20 and over 350 team members, and running 13 CNC routers, Teak Isle works with builders from design concept to on-time delivery of high-quality custom parts. Products include cabin entry doors, laminated cabinetry, Corian countertops, access doors, bent acrylic sliding doors, and King StarBoard HDPE parts.

Custom OEM Pontoon Fishing Solutions are available through Teak Isle at www.TeakIsle.com or by calling 407-656-8885. Boat dealers and retail customers can find the Pontoon Fishing Solutions available at www.BoatOutfitters.com or by calling (866) 633-7961.

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Digital Assets

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