

PALM BEACH MOTOR YACHTS USES PROPSPEED

Innovative Underwater Coating to be Applied on New Luxury Yachts

Auckland, New Zealand – Propspeed, leading innovator of underwater foul-release coatings, announced today it has received an endorsement from Palm Beach Motor Yachts. The luxury yacht manufacturer applies Propspeed as part of the commissioning of all new models, and recommends the use of Propspeed for existing owners as protection against fouling and corrosion of running gear and underwater metals.

“We have been very pleased with the performance of the Propspeed line up,” said Mark Richards, CEO, GB Marine Group. “Our motto is ‘To simply build the absolute best yachts on the water, with no equivocation. If there’s a better way of doing it, we’ll find it.’ This includes finding new products that add value and help to ease the ownership experience for our customers. We apply Propspeed to all our new builds, and recommend continued use of it to our customers to improve their ownership and boating experiences.”

“We’re impressed by the innovation and quality of every yacht that has come out of the Palm Beach shipyard,” said Chris Baird, CEO, Propspeed. “Their forward thinking and passion for perfection matches that of our team. We are happy to have been selected as their coating of choice to protect the underwater metals and equipment on their entire lineup of exceptional vessels.”

Since the foundation of Palm Beach Motor Yachts in 1995, innovation has been the lifeblood of its business as they seek to re-imagine the fine traditions of motor yachting with state-of-the-art materials, technology and production techniques. Their production factory is now based in Malaysia where over 650 full-time staff work in almost 550,000 square feet of covered shop floor, with another 130,000 square feet ready for expansion, one of the largest production facilities in the region. This working environment has been carefully designed to allow cutting-edge technology to operate hand-in-hand with traditional craftsmanship resulting in a every Palm Beach Motor Yacht taking its place as a unique and timeless classic.

Propspeed’s ultra-slick topcoat is specially formulated to prevent marine growth from bonding to metal surfaces below the waterline. It is proven to increase boat efficiency, protect against corrosion, reduce drag, save fuel and maintenance costs. It features an exceptionally strong chemical and mechanical bond between the metal substrate, the Etching Primer and the Clear Coat – ensuring that the Propspeed coating actually sticks to running gear, and any other underwater metals, and performs season after season.

Propspeed products include Propspeed for running gear and any underwater metals, Foulfree for transducers and Lightspeed for underwater lighting. For more information on Propspeed or its industry-leading coatings, please visit www.propspeed.com.

About Propspeed

[Propspeed](#) develops high-performance products that make marine craft more efficient and economical to run and maintain, with an eye toward doing the least harm to humans and the marine environment. [Propspeed](#) manufactures and distributes Propspeed, recognized globally as the leading product for preventing marine growth on underwater metals. Biofouling – the accumulation of marine life on ships' hulls – increases drag and costs the global shipping industry an estimated \$7.5 billion a year in wasted fuel. Based in New Zealand, where sailing excellence is culturally ingrained, Propspeed has become a worldwide phenomenon throughout the marine industry.



For imagery and other editorial requests, please contact:

Andrew Golden
Rushton Gregory Communications
617-413-6521
agolden@rushtongregory.com