

For Immediate Release

Contact: Laura Skwarski, Nauticus, Incorporated
Phone: 440.746.1290
Email: laura@nauticusinc.com
Web: www.nauticusinc.com

Nauticus, Inc. Simplifies Boat Boarding with *EZ BOARD*

Innovative handle for boats and kayaks eliminates frustration of awkward boarding process

Nauticus, Incorporated, Brecksville, Ohio, March 1, 2018. Nauticus, Inc. announces *EZ BOARD*, a boarding handle designed to make boat boarding effortless. *EZ BOARD* attaches easily to any boat and can be readily removed and stowed away. The handle fits securely into most flush-mounted fishing rod holders to provide stability when boarding. *EZ BOARD*'s unique design enables boarding from either the swim platform or the dock, a feature that sets *EZ BOARD* apart from other boarding handles.

Constructed of High Impact PVC, the maintenance-free *EZ BOARD* handle is lightweight, strong, durable, and resistant to ultraviolet rays, abrasion and corrosion. With typical handling, *EZ BOARD* is designed to provide years of use.

"We at Nauticus are committed to enhancing the boating experience for our customers," said John DeAgro, President. "Since 2000, our SMART TABS trim tab system has taken the guesswork out of optimum boat handling and performance. We recognize the need for greater ease when boarding and exiting watercraft and designed *EZ BOARD* with this in mind."

EZ BOARD is available in three sizes to accommodate various rod holder positions and boating applications: 48 inch, 36 inch, and 24 inch suitable for kayaks. *EZ CLEAT*, a 22-inch handle equipped with a cross for tying off bumpers, is also available. Starting at a retail price of \$29.95, the *EZ BOARD* line offers value that is unparalleled in the industry.

About Nauticus, Incorporated:

Nauticus, Inc. manufactures SMART TABS, a boat-specific trim and stabilizer system for small craft from 10' to 30'. Using patented technology, SMART TABS automatically adjust to water conditions, boat speed and payload to enhance performance and handling. Nauticus offers 27 SMART TABS models to accommodate most models and styles of boats. The complete line of products is available online at www.nauticusinc.com or through marine retailers worldwide.

--END--