



**FOR IMMEDIATE RELEASE**

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**NEW SMYRNA BEACH, FL, September 23, 2020**

**Porta Performance and Marine Design Corporation** announce today a collaboration of products and technology to introduce the “[POD by Porta](#) powered by [MDC/TrimSync](#).” In development for almost two years, the tech partners chose the [2020 IBEX Virtual Show](#) to launch this revolutionary new product for the marine industry.

**Scott Porta, Porta Performance**, stated: “Adjusting engine trim and transom lift (height of the outboard motor relative to the running surface) has always been somewhat of a fine art. With the POD, powered by MDC/TrimSync, all of the guess work goes away.”

**POD (Position On Demand)** allows a set-it-and-forget-it function for the boater. With four (4) distinctly different operating positions, optimum trim and transom lift can be set and recalled. The boat operator or captain can use four (4) preset buttons based on boat loading, horsepower and required operational demands and with a push of that button set the perfect engine trim and transom lift setting. The Porta Transom Lift System allows vertical movement up to 24” and a possible set back from 8” – 26”. POD will integrate position (height) of the outboard engine anywhere needed to achieve the optimum acceleration (from start), troll, cruise or top speed.

**Mike Cleseri, Marine Design Corporation** said: “We have been building the MDC/TrimSync for many years for high performance and multi-engine applications. Integrating our technology with the features of the POD for the Porta Transom Lift was a natural. “Whether it's one Transom Lift and one outboard engine, or multiple lifts and engines TrimSync can operate and control them all.”

The **POD by Porta powered by MDC/TrimSync** will be unveiled at the virtual IBEX, September 29, 2020.

**ABOUT:**

**Scott Porta** has high performance running through every part of his being. He brings the experience of nine (9) World and National Offshore Racing Championships to his design capability. Now after 30 years of building the most advanced outboard propulsion and positioning systems he has ventured into the world of ultimate vessel “status and control” systems thus he created the [POD by Porta](#). **Scott** has teamed with Mike Cleseri, of Marine Design Corporation and assembled a team of design experts to create hydrodynamic technology that is unmatched in the Marine Industry.

**Mike Cleseri** has a lifetime of experience in making high performance vessels more controllable and safer. Trim Sync has been the cornerstone of that quest. [TrimSync](#) improves the safe operation of multiengine performance boat by effortlessly keeping your sterndrives or outboards trimmed perfectly even. **Mike** has teamed with Scott Porta, of Porta Performance Products, to move boat handling and safety to the next level. Having the trim and transom lift properly set eliminates potentially dangerous handling issues, increasing efficiency, and improving speed. Mike’s contribution to the high-tech world of offshore racing has advanced the sport into a safety zone like none other.

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If you would like more information or images,  
Please Call:  
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**Thumbnails below (full resolution photos available on request**



Porta R-Series Transom Lift System



MDC TrimSync



Scott Porta



Mike Cleseri



SBI National Champion – 32' Doug Wright with twin "Porta R-Series Transom Lift Systems"

**Thumbnails above (full resolution photos available on request)**