



**FOR IMMEDIATE RELEASE**

**Contact:** Clay Ratcliffe, Porta Products

**Phone:** (386) 589-8848

**Email:** PortaPerformanceTechnologies@gmail.com

**NEW SMYRNA BEACH, FL, September 28, 2020**

**Porta Performance and Livorsi Marine, Inc.** announce today the combining of products and technology to introduce the “[POD by Porta](#) with [Livorsi Marine](#).” In development for almost two years, both Porta and Livorsi have been testing Transom Lift™ (Jack Plate/Bracket) position, visual indication. Both have chosen the [2020 IBEX Virtual Show](#) to launch this revolutionary new product for the marine industry.

**Scott Porta, Porta Performance**, stated: “Adjusting and seeing engine trim and transom lift (height of the outboard motor relative to the running surface) has always been somewhat of a fine art. Using the POD, with Livorsi indication makes the guess work go away.”

POD (Position On Demand) allows a set-it-and-forget-it function for the boater. The captain can use any of four (4) preset buttons based on boat loading, horsepower and required operational demands and with a push of that button set the perfect engine trim and transom lift setting. The Porta Transom Lift™ System allows vertical movement up to 24” and a possible set back from 8” – 26”. POD will integrate position (height) of the outboard engine anywhere needed to achieve the optimum acceleration (from start), troll, cruise or top speed.

**Mike Livorsi, Livorsi Marine**, said: “We have been building Livorsi Marine LED indicator systems for years for multi-engine applications. Integrating our technology with the features of the POD for the Porta Transom™ Lift was a perfect fit. We have the technology to handle any sender with any range to insure precise and accurate visual location of the Transom Lift™.”

The POD by Porta powered by TrimSync will be unveiled at the virtual IBEX, September 29, 2020.

**ABOUT:**

**Scott Porta** has high performance running through every part of his being. He brings the experience of nine (9) World and National Offshore Racing Championships to his design capability. Now after 30 years of building the most advanced outboard propulsion and positioning systems he has ventured into the world of ultimate vessel "status and control" systems thus he created the POD by Porta.

**Livorsi Marine Inc.** was started by Mike Livorsi over 32 years ago in a 10'x 10' abandoned gas station in Chicago, Illinois. A very humble beginning with only one product, a liquid filled speedometer. By perfecting a high quality liquid filled speedometer (to prevent pointer bounce), Offshore boats and the racing circuit were shown a speedometer that was more accurate and dependable than any other. This new and revolutionary standard enabled LVI to build strong business relationships with a number of builders like Cigarette, Apache, Aronow, Skater and many others early on.

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If you would like more information or images,  
Please call:  
Clay Ratcliffe at (386) 589-8848  
or email [PortaPerformanceTechnologies@gmail.com](mailto:PortaPerformanceTechnologies@gmail.com)

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**Thumbnails below**  
(full resolution photos available on request)



Porta R-Series Transom Lift System



Livorsi LED indicators



POD by Porta  
Transom Lift™ Indicator



Scott Porta



Mike Livorsi



SBI National Champion – 32' Doug Wright with twin "Porta R-Series Transom Lift Systems"

**Thumbnails above (full resolution photos available on request)**