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## **OCEANGRIP PRODUCTS TO FEATURE MOSSY OAK DESIGNS IN EXCLUSIVE AGREEMENT**

Durable and Shock Absorbent, Customizable Protective Marine Products Now Offered in Renowned Camouflage Patterns

**Sarasota, FL.** – OceanGrip, a premier manufacturer of high quality marine-grade traction products, announced today the launch of exclusive Mossy Oak-brand designs across its 2018-2019 product line. An outdoors company, Mossy Oak outfits and informs anglers, hunters and adventure enthusiasts, and its signature camouflage patterns are popular among its followers. OceanGrip is the only marine-product company to feature the designs.

“Mossy Oak is a brand that takes its designs seriously,” said Mark Maus, CEO, OceanGrip. “Their patterns are true-to-nature and digitally created to ensure true camouflage. Boaters are looking for quality marine traction products that reflect their personalities and taste—with this exclusive offering, OceanGrip and Mossy Oak have them covered.”

Mossy Oak camo patterns fit in no matter where the adventure happens. They contain true-to-size natural elements for maximum concealment in nature and use digitally enhanced 3D photorealistic images to produce a clean, high-definition look. Mossy Oak Elements, their newest pattern, layers multi-directional imagery to help make outlines invisible on the water. Elements is available in a variety of colors to reflect the weather and environment while boating or fishing. In addition to the entire Elements line-up, OceanGrip customers can select Shadow Grass Blades, one of Mossy Oak’s traditional camo patterns.

“We are very excited to partner with such a premier product manufacturer in the marine industry,” said Chris Paradise, chief sales officer and senior vice president of Mossy Oak. “OceanGrip’s products are highly innovative and very well thought out. They share very similar values with us and we are excited to partner with them to offer boaters and outdoor enthusiasts

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products that we firmly believe are the best-engineered and best-designed in their respective categories.”

OceanGrip produces marine flooring, helm pads, cooler pads, fish rulers, rod protectors and casting platforms. Its marine flooring pads enhance comfort, reduce fatigue, dampen noise and vibration, and safeguard decks from scuffs, chips and dents. Featuring an innovative, textured surface for exceptional traction even when wet, the pads reduce the potential for slipping and falling on slippery boat decks and are equipped with a pressure sensitive adhesive for easy installation with a simple peel and stick application. OceanGrip’s additional products use the same traction technology to protect rods, kayaks and coolers, and enhance the overall boating experience.

For more information on OceanGrip and its line of high quality marine products, please contact 941-379-4455 or visit [www.oceangrip.com](http://www.oceangrip.com).

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#### **About OceanGrip:**

Based in Sarasota, Florida, OceanGrip offers boating enthusiasts improved on the water safety and security solutions. The company is committed to providing the highest quality customer service and products to both end-users and OEMs. Made in the USA, OceanGrip’s in-house manufacturing capabilities allow for flexible and timely custom fits and installations of its durable and shock absorbent UV protected flooring pads. [www.oceangrip.com](http://www.oceangrip.com)



*For hi-res imagery and other editorial requests, please contact:*

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