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### **Morbern named IBBI Preferred Supplier 2023-2026**

**HIGH POINT**, N.C., Sept. 20, 2022 – Morbern has been awarded the Preferred Supplier distinction for vinyl upholstery from the [Independent Boat Builders, Inc.](#) The distinction is a three-year contract to run 2023-2026.

As the industry's largest purchasing cooperative, the IBBI has 17 member owners representing 35 marine brands. The IBBI's Preferred Supplier distinction recognizes a company's outstanding service and dedication to its member network.

"We are thrilled to be selected by the members of the IBBI as a preferred supplier," said Executive Vice President John Weaver. "Even being selected as a finalist is a privilege in itself. We're glad to provide a new line of product for IBBI's membership to consider, and honored to be a key North American supplier of vinyl upholstery."

Morbern has 32 skus designed for the marine market, each with a performance characteristic designed to handle life outdoors on the water. In addition to basic functions like UV resistance and cleanability, Morbern's marine vinyls feature advanced technology like 4-way stretch (Splash™) and temperature regulation (Koolfab™).

Morbern will be at this year's IBEX (<https://www.ibexshow.com/>) as an IBBI Preferred Supplier in booth 3-531 and will be displaying their new marine line for 2022 including Rio and Mink. To set-up an appointment to learn more about Morbern's offerings at IBEX and beyond, contact Lynn Prouty at [lprouty@morbern.com](mailto:lprouty@morbern.com).

#### **About Morbern**

Established in 1965, Morbern is North America's leading designer and manufacturer of decorative vinyl upholstery for the contract, health care, hospitality, automotive and marine markets. The vertically integrated company creates innovative coated fabrics that meet today's challenges of the design and engineering communities, balancing performance, durability and style.

Headquartered in Cornwall, Ontario, with operations in the U.S., China, and Canada, Morbern manages multiple manufacturing and distribution centers, selling to more than

20 countries around the globe. For more information, visit [www.Morbern.com](http://www.Morbern.com) or connect through [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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