FOR IMMEDIATE RELEASE
Mirari and Klaas Nienhuis Studio Announce Strategic Collaboration for Cutting-Edge Responsive 3D Web Visualization Services in North America

Tampa, FL, September 16, 2024 – Mirari, a recognized leader in CGI Professional Services and Experiential Marketing solutions for over 15 years, and Klaas Nienhuis Studio, innovator and globally leading force in 3D web solutions, are thrilled to announce a strategic collaboration aimed at expanding their responsive 3D web visualization services in North America, particularly within the marine and aviation markets.

This partnership will leverage the strengths of both studios, combining Klaas Nienhuis Studio's proficiency in crafting responsive 3D web solutions and user experience designs with Mirari's 15-years of expertise in advanced 3D Reality Capture, modeling, lighting, texturing, and 3D model optimization for traditional and real-time rendering for Sketchfab, UE5 and NVIDIA Omniverse. Together, they will deliver dynamic and interactive 3D experiences that adapt seamlessly to any device, enhancing viewer engagement and interactivity.

"Working alongside Klaas Nienhuis Studio allows us to expand our offerings in the marine and aviation sectors," said David Pollock, CEO and Founder of Mirari. "This collaboration is about mutual growth and innovation, and we are excited to represent Klaas Nienhuis Studio in these markets, bringing our combined expertise to deliver exceptional value to our clients."

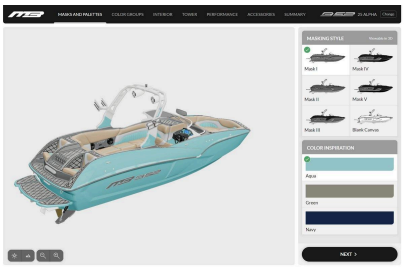
Klaas Nienhuis, CEO and Founder of Klaas Nienhuis Studio, expressed enthusiasm for the partnership, stating, "This collaboration solidifies our successful work together over the past three years. By joining forces, we benefit from Mirari's established presence in the marine and aviation industries in North America. Together, we can create interactive experiences that enhance user engagement and drive conversion for businesses looking to differentiate themselves in a competitive digital landscape."

Through this strategic collaboration, Mirari and Klaas Nienhuis Studio are committed to pushing the boundaries of 3D web visualization, enabling brands to tell their stories in more engaging and impactful ways.

Key initiatives of this partnership include:

- Development of Responsive 3D Modeling Assets:
    a. Creating high-quality, interactive 3D models that automatically adjust to different real-time renders, devices and viewports.
- Customized Web Solutions:
    a. Offering scaleable tailored packages for their products, ensuring that their 3D content integrates flawlessly into their existing digital infrastructure.

To kick off the partnership, we will be showcasing our responsive 3D web solutions at IBEX (International Boat Builders Show) in Tampa, Florida October 1-3, 2024, Booth 1-902.



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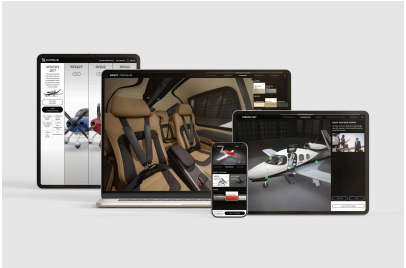

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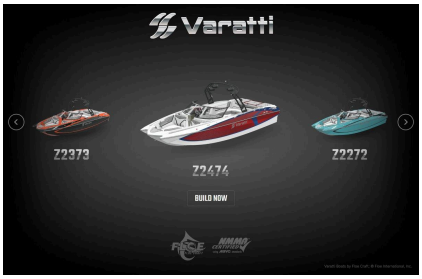

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For additional information about this exciting partnership and what it means for the future of 3D digital experiences, please check www.mirari.us and https://www.klaasnienhuis.nl/

About Mirari
For over 15 years, Mirari has been about pioneering digital innovation in CGI, 3D Configurators and Digital Twins.

Our work with leading brands in Automotive, Aviation, Defense and Boating showcases our commitment to transforming traditional industries through digital innovation and experiences.

David Pollock
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About Klaas Nienhuis Studio
An innovative and globally leading design studio for advanced 3D interactive experiences.

We are at the forefront of online 3D interactive experiences, pairing modern technologies with hand crafted designs, setting businesses apart.

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