



PRESS RELEASE

Marivue brings integrated onboard experiences and softwaredefined boating to IBEX 2026

CPAC Systems' marine product line helps boatbuilders express their identity digitally, improve production efficiency and stay connected to owners beyond the sale.

GOTHENBURG, Sweden, [date] — Marivue, the marine platform by CPAC Systems, will exhibit at IBEX 2026, bringing together integrated onboard experiences and HORIZON cloud services that help boatbuilders configure each boat during production and evolve its software and features after delivery. Visitors can meet the team at booth 2-101 at the Tampa Convention Center, October 6–8.

Built on more than 25 years of marine technology experience, Marivue gives boatbuilders the tools to create a distinctive digital experience across the helm, onboard systems and connected owner services. Its flexible platform enables manufacturers to tailor interfaces, features and content to their own brand while connecting technology that would otherwise require separate controls.

At the heart of the system is BRIDGE, an integration hub that brings vessel systems, entertainment and connectivity into one platform. Supporting multiple independent displays and marine communication standards, BRIDGE provides the foundation for an intuitive onboard experience. BLACKCANVAS premium displays, including a curved 24-inch model, complement the EDGE range of rugged displays and HALO monitoring sensors.

Integrated navigation and onboard control

Marivue's ecosystem includes content and technology providers that bring additional functionality into the onboard interface, helping boatbuilders deliver a cohesive experience across navigation, entertainment and vessel control.

Savvy Navvy brings charts, weather and tidal information together in one navigation solution. Through its integration with Marivue, these capabilities become part of the digital helm experience, giving boaters convenient access to information that supports planning and time on the water.

RideController extends the experience to control of onboard equipment, including pumps, actuators and lighting. Its technology allows boatbuilders to bring these functions into the digital interface, making everyday onboard controls more accessible and helping create a consistent experience across the vessel.

Together, these integrations give manufacturers greater flexibility to shape the onboard experience around their boats and customers.

From production efficiency to lasting customer relationships

A central focus at IBEX will be HORIZON, Marivue's cloud platform connecting each boat's digital configuration during production with its continued software evolution after delivery..



By linking production orders to HORIZON, boatbuilders can define the software, features and settings for each individual vessel, including regional requirements and customer preferences. Software and configuration are then downloaded directly to the boat, supporting more consistent production quality and reducing manual setup.

After delivery, HORIZON enables software updates over the air, remote diagnostics and telemetry. This allows manufacturers to introduce new features and address software issues remotely, helping boats remain current for longer and creating opportunities to strengthen customer relationships throughout ownership.

Visit booth 2-101 to see Marivue's integrated helm experience and explore how HORIZON supports vessel configuration in production and software updates after delivery.

About Marivue and CPAC Systems

Marivue is a marine product line by CPAC Systems, combining onboard integration, displays, smart monitoring and connected services. Founded in 2000 and headquartered in Gothenburg, Sweden, CPAC Systems is part of the Volvo Group and has more than 300 employees, with local representation in the United States. The company develops electronics and control systems for marine, construction and industrial applications.

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