



American Boat & Yacht Council (ABYC)
613 Third St. Suite 10 • Annapolis, MD 21403
410-990-4460 • www.abycinc.org

FOR IMMEDIATE RELEASE

Media Contact: Shannon Aronson, saronson@abycinc.org, 410-990-4460 x105

ABYC Seeks Certification Instructor and Business Development Manager: Meet ABYC Team at IBEX

ANNAPOLIS, MD (Sept. 8, 2023) –The American Boat & Yacht Council is seeking skilled professionals for adjunct instructor roles and a business development manager to broaden both its membership base and educational programs. Candidates can meet the ABYC team at the International BoatBuilders' Exhibition & Conference in Tampa, Florida, Oct. 3-5.

Adjunct Instructors

ABYC seeks candidates with excellent teaching skills, significant marine industry experience, and ideally at least two ABYC certifications. The organization is hiring instructors for online and in-person courses in:

- ABYC Standards
- Electrical Systems
- Marine Systems
- Marine Engines and Fuel Systems

Business Development Manager

The business development manager should have experience in the marine industry and strong communication skills. The role includes responsibilities to:

- Expand and retain ABYC membership.
- Develop new educational opportunities.
- Build relationships with industry partners for mutual benefit.
- Formulate strategies to increase ABYC's market reach
- Collaborate with membership, marketing and education teams to bolster program awareness.

Interested candidates are encouraged to bring an updated resume and visit ABYC's booth (3-2030) at IBEX. Mike Bonicker, ABYC lead instructor, will be available Oct. 4 to discuss the instructor role. Kevin Scullen, membership director, will be onsite Oct 3-5. For advance consideration, please forward your resume and to jadey@abycinc.org.

For more information or to register for IBEX, visit www.ibexshow.com.

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Since 1954, the nonprofit American Boat & Yacht Council (ABYC) has developed safety standards for boat design, construction, equipage, repair and maintenance. The essential global source of marine industry technical information, ABYC's product safety standards, credentialing, education, training, and other tools help members make boating safer.