



Ingenity Appearing at IBEX 2023: North America’s Largest Technical Trade Event for Marine Industry Professionals

Orlando, FL (September 28, 2023) — Ingenity, an innovative electric drivetrain and consulting company under the Correct Craft family of brands, will have its engineering solutions team in booth 1-201 at IBEX to discuss their award-winning propulsion systems and services with OEMs interested in electrification.

Ingenity’s history with premium brands such as Nautique and Hacker-Craft has given it thousands of hours of real-world experience with high-power applications to fit a variety of end-customer use cases. Ingenity is actively seeking to expand its OEM partnerships and further grow the segment.

Ingenity shrinks the time it takes for design and development with an approach that prioritizes safety, reliability, and performance. Ingenity’s proactive approach to service includes a robust suite of connectivity solutions that help extend relationships with customers deep into the ownership journey. This includes remote diagnostics to eliminate unnecessary service trips and over-the-air updates, so boats are always ready and performing their best.

Sean Marrero, President of Ingenity, commented, “Nobody has done more than Ingenity to bring electrification to high-power marine products. IBEX is a great opportunity to meet our team and put our experience to work finding the right solution for you.”

About Ingenity: Focused on bringing sustainable solutions to the marine industry, Ingenity integrates the latest in environmentally conscious propulsion technologies into the most demanding boating applications. To find out more, visit www.ingenityelectric.com.

About Correct Craft: Celebrating 98 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on “Making Life Better,” the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, and Bryant boat companies, Pleasure Craft Marine Engine Group, Watershed Innovation and Aktion Parks. For more information, please visit www.correctcraft.com.