



FOR IMMEDIATE RELEASE

CONTACT: Eli De Oleo
PHONE: 954-966-5400
EMAIL: edeoleo@icagroup.com

Nuteak by ICA Group Now Available In Version 2.0

The rich look of real teak without the maintenance

PEMBROKE PARK, Florida, August 26, 2019 -- ICA GROUP, a leading producer of interior and exterior marine flooring and wall covering, has announced the introduction of Nuteak 2.0. This is the latest version of its already popular Nuteak line of synthetic teak decking. Nuteak 2.0's newest features include a strong side angle that offers 300% more bonding wall between strips, a vertical leg that eliminates possible lateral movement of the strips and is available in the most popular teak sizes. It is also made with underside diamond cuts that improve the bonding surface and reduces possible air pockets by spreading adhesive evenly.

Nuteak 2.0 also weighs 33% less which saves on shipping cost and won't add extra weight to a boat. For special projects, longer strips and special colors are available on request with a minimum order. Do-it-yourselfers will like the fact that they can do some simpler tasks on their own saving time and money. ICA Group does, however, recommend the use of experienced technicians for the larger installations.

Nuteak 2.0 has retained many of the features that has allowed its great performance. It is 100% non-porous and is anti-fungal to eliminate mold growth on the surface and mold or stains cannot infiltrate under the skin. There are no nano-size air bubbles inside the material. It is easy to maintain with regular cleaning after boat use and 1 or 2 power washings a year will keep it looking like new. The non-skid surface adds safety and protection along with its 20-year limited warranty which is the best in the industry.

"We greatly improved the method of male-female attachment to make panel fabrication easier while maximizing the bond strength at the seam," said Denis Hamel, president of ICA Group. "We not only improved the system but met our other goal of retaining the unique, beautiful look, and genuine feel of real teak. We kept the same high quality of the original product while reducing the cost and delivery time to our customers at a competitive price."

About ICA Group

For nearly 30 years, ICA Group, a global company based in Pembroke Park, Florida, has provided customers with superior and affordable innovative products. Other product lines include NautikFlör, a revolutionary quick-click installed interior flooring material with the marine look of real teak and Dekōmorō, a lightweight, waterproof, flexible wall covering system, becoming a favorite with architects,

renovators and the hospitality industry. For more information, contact us at info@icagroup.com or visit our website at www.nuteak.com/ or stop by Booth #1-103. You can also call us at 954.966.5400 and like us on Facebook @nuteakdecking.

###