

## MSG to Exhibit Design Capabilities at IBEX

Buffalo Grove, IL

8/29/22

Badging, trim, and dash panels are the jewels that highlight boat builders' quality, innovation, and design. At Marking Specialists Group (MSG), we offer several unique dimensional technologies that can be brought together on your project to bring your vision to life. We have a team of industrial designers, graphic artists, and engineers to assist and guide you through the process. We can help get you the look and functionality you desire that is on time and on budget.

Our aesthetically pleasing, versatile product lines include: **DuroGraphics** molded urethane, **DuroLenz** domed graphics, **DuroChrome** thermal formed chrome, **DuroArmor** durable coated and formed aluminum, and **DuroLum** lighted badges. Combined with our expertise in printing, we offer one of the most diverse offerings under one roof.

Come see us at booth 1-813 and step into our design studio where we can let your imagination run with all the textures, colors, and style options we offer. We will also be showcasing our custom marine accessories, which include illuminated accessories, dash panels, vents, and trim.

MSG has been a global leader in product identification and brand engineering for 45 years. Our extensive industry experience has provided us a depth of experience in the Automotive badge and exterior trim market sector. We have also supplied the Automotive OEM market.

It is our mission to evolve the way a business visually markets themselves and impacts customers. Our creative design services, combined with our state-of-the-art technology, enables us to transform symbolic business design concepts into reality. We are a design company with a breadth of capabilities within the marine, automotive, OEM, and Point of Purchase industries.

To learn more about our company please visit our website or social media accounts:

<https://markingspecialists.com/>

<https://www.linkedin.com/company/markingspecialists-group>

<https://www.facebook.com/markingspecialistsgroup/>

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