



Contact: Jordan Lucas,
Public Relations Specialist
ASA Electronics
Jlucas@ASAElectronics.com
574.266.3193

ASA Electronics® Showcasing Premium Sound Systems at IBEX

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is bringing the party to Tampa with demonstrations of their Klipsch Marine and Polk Ultramarine Complete DSP Sound Systems. The Elkhart, Indiana-based company will have two boats in the water at IBEX to give attendees the opportunity to hear both revolutionary systems for themselves.

The Klipsch Marine and Polk Ultramarine systems are fully matched systems, meaning every component is installed with an optimal listening experience in mind. All the speakers, subwoofers, and amplifiers are custom-tuned and calibrated with the patented Bongiovi Digital Power Station (DPS) Core Technology to suit the individual boat model.

This unique digital signal processor and precision installation ensures that each piece of the system is operating at peak performance. The Bongiovi DPS adjusts and remasters the music in real time. This allows boaters to hear their music with recording studio quality and clarity, even with the engines running, wind blowing, and waves crashing.

To learn more about the Klipsch Marine and Polk Ultramarine systems, visit docks 12D and 13D or booth 3-125.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.