

# New MEGA Live Imaging TargetLock™ Revolutionizes Live Sonar & Boat Control

New MEGA Live TargetLock delivers independent live sonar control and the ability to keep MEGA Live locked on a target at the push of the button



**RACINE, Wis. (July 6, 2022)** — It's no secret that Humminbird MEGA Live Imaging® has given anglers an unprecedented real-time view under the water and a better understanding how to trigger more bites. Additionally, anglers everywhere have experienced how Minn Kota's Spot-Lock® changed boat control forever, giving them the ability to hold on a spot and catch more fish with less effort. Now, with the introduction of the all-new [MEGA Live Imaging TargetLock™](#),

these two groundbreaking technologies can be fully utilized together. Anglers will no longer need to choose between two of fishing's most powerful technologies – Spot-Lock and MEGA Live, making it easier to stay on and catch more fish.

Humminbird announces the next innovation in live sonar technology with the launch of the all-new MEGA Live Imaging TargetLock. Adding to Humminbird's best-in-class sonar technologies, this new live sonar accessory provides anglers with the ability to control a MEGA Live transducer independently of their Ultrex trolling motor's steering, giving anglers back the power of Spot-Lock and boat control with their Ultrex motor, while introducing live sonar innovations exclusive to MEGA Live TargetLock and Minn Kota Ultrex users.



Humminbird has been a dominant leader in marine electronics for over five decades, and its technology and product innovations continue to shape the future of fishing. MEGA Live TargetLock delivers on that tradition by providing the most advanced live sonar system that anglers have ever experienced.

Among a host of other new features, TargetLock is sure to be known as the most powerful new invention in live sonar. With the push of a button, the TargetLock feature locks the MEGA Live onto structure and keeps it in clear view by automatically adjusting the MEGA Live transducer as the boat moves position and changes direction. Whether the boat is moving, drifting, or Spot-Lock is engaged, TargetLock does all the work to stay focused on structure and fish.

“Anglers have had to sacrifice boat control in order to utilize live sonar since its inception,” said Joe Brown, Humminbird and Minn Kota’s Senior Director of Brand Management. “Our team has been hard at work to provide full and independent use of the trolling motor and MEGA Live at the same time. Not only are we giving anglers back use of Spot-Lock with MEGA Live, but we have raised the bar with a suite of features that will make Humminbird’s MEGA Live TargetLock and Minn Kota Ultrex the most advanced and capable electronics combination on the water.”

As part of the One-Boat Network<sup>®</sup>, MEGA Live TargetLock can also be mounted on Ultrex motors alongside Humminbird’s MEGA 360 Imaging<sup>®</sup> transducer by utilizing an optional dual mount bracket. With MEGA 360 Imaging at the bow, anglers can quickly locate fish-holding structure around their boat and begin catching fish with MEGA Live TargetLock. When you see fish-holding structure on MEGA 360, simply move the cursor over that area and activating TargetLock. The MEGA Live transducer will automatically steer itself in that direction and will lock onto the structure, leaving the angler ready to make their cast without any adjustment to the MEGA Live transducer.



### **Humminbird MEGA Live TargetLock Features**

- MEGA Live TargetLock is independently mounted of the trolling motor shaft, providing full and simultaneous use of MEGA Live Imaging and all Ultrex features.

- Wireless foot pedal provides control of left/right steering, TargetLock and programmable One-Boat Network button
- Control MEGA Live from the included wireless foot pedal, Humminbird fish finder or optional hand remote
- Backed by a Two-Year Warranty

### *MEGA Live TargetLock*

This will maintain the live sonar view in its current direction, adjusting for changes in boat position and will work at the same time and independently of and Minn Kota Ultrex's operation, including Spot-Lock.

- Can be used while sitting still, while using a Minn Kota Ultrex to move around the structure, or while holding in place using Spot-Lock™
- Can be activated from the wireless foot pedal, Humminbird fish finder, or option hand remote
- Two ways to activate TargetLock
  - Set TargetLock in current direction of MEGA Live with the touch of the button
  - Move the cursor over an object or position on a sonar or chart view and engage TargetLock at the cursor. MEGA Live will automatically adjust to focus on the selected target.

### *MEGA Live Sweep*

MEGA Live Sweep is designed to provide automatic real-time feedback in a 120-degree view in front of the boat regardless of where the trolling motor is pointed.

- Automatically sweeps 120-degrees in front of the boat (60-degrees left, 60-degrees right)
- Maintain control of the trolling motor while MEGA Live Sweep does the searching
- *Required connected AS GPS HS or Minn Kota heading sensor connected to a Minn Kota Ultrex trolling motor with i-Pilot Link®*

### *Minn Kota Steer*

Minn Kota Steer allows for simultaneous control of both the Minn Kota Ultrex and the Humminbird MEGA Live using the Ultrex foot pedal.

- Steer both the trolling motor and MEGA Live while using the Minn Kota Ultrex foot pedal
- Quickly see structure or fish without taking your foot off the trolling motor pedal
- *Required connection to a Minn Kota Ultrex trolling motor with i-Pilot Link®*

### *One-Boat Network Button*

The One-Boat Network Button is a programmable softkey that allows the angler to activate MEGA Live Sweep mode, Minn Kota Steer, set waypoints on the Humminbird charts and more.

- Mark waypoint at the boat
- Turn on and off MEGA Live Sweep
- Turn on and off Minn Kota Steer
- Turn on and off MEGA Live pinging
- Return TargetLock to home position



*New user interface for MEGA Live TargetLock, as shown on APEX, SOLIX, and HELIX*

Anglers will take advantage of an updated user interface which brings the most-used feature of Humminbird MEGA Live and MEGA Live TargetLock to the forefront.

Features of the new user interface include:

- Left and Right Steering of MEGA Live
- Activate TargetLock
- Activate MEGA Live Sweep
- Activate Minn Kota Steer
- MEGA Live to Home Position

**MEGA Live TargetLock Compatibility**

- APEX: All Models
- SOLIX: All Models
- HELIX: H8-12 G3N / H7-15 G4N models with MEGA Imaging
- Minn Kota Ultrex trolling motors with 45-inch and 52-inch shafts

**MEGA Live TargetLock** – Includes MEGA Live Transducer, TargetLock steering assembly, wireless foot pedal, heading sensor, ethernet cable, power cable, mounting bracket and hardware

MSRP: \$2,999.99

Available: July 2022

**MEGA Live TargetLock Adapter Kit** – Includes TargetLock steering assembly, wireless foot pedal, heading sensor, ethernet cable, power cable, mounting bracket and hardware (no MEGA Live transducer included)

MSRP: \$1,499.99

Available: July 2022

## **Additional Humminbird MEGA Live TargetLock Accessories**

### *MEGA Live TargetLock and MEGA 360 Dual Mount*

Anglers can utilize both MEGA Live TargetLock and MEGA 360 simultaneously.

- Dual mount bracket allows both technologies to be simultaneously mounted on Minn Kota Ultrex motors
- Includes bracket and hardware
- One-Year Warranty

Available: July 2022

MSRP: \$199.99

### *MEGA Live TargetLock Remote*

Easily control MEGA Live TargetLock from anywhere in the boat with the wireless hand remote.

- Provides control of steering (left/right), TargetLock button and programmable One-Boat Network button
- Wireless Bluetooth connection
- Includes remote, battery and lanyard
- One-Year Warranty

Available: July 2022

MSRP: \$109.99

## **About Humminbird and Minn Kota**

**JOHNSON OUTDOORS** FISHING is comprised of the Humminbird®, Minn Kota® and Cannon® brands. Humminbird is a leading global innovator and manufacturer of marine electronics products including fish finders, multifunction displays, autopilots, ice flashers, and premium cartography products. Minn Kota is the world's leading manufacturer of electric trolling motors, as well as a complete line of shallow water anchors, battery chargers and marine accessories. Cannon is the leader in controlled-depth fishing and includes a full line of downrigger products and accessories.

Visit Humminbird at [www.humminbird.com](http://www.humminbird.com)

Visit Minn Kota at [www.minnkotamotors.com](http://www.minnkotamotors.com)

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