



LILLIPAD MARINE

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FOR IMMEDIATE RELEASE

IBEX BOOTH: 3-2019

## NEW FROM LILLIPAD MARINE: LILLIPAD GHOST MOUNT SYSTEM The Nearly Invisible Accessory Mounting System for Boats

LilliPad Marine, Traverse City, Michigan, September 21, 2021, announces the LilliPad Ghost Mount System, an accessory mounting system that packs incredible holding power into a small and classy package that can be easily installed on any style of boat. **With Ghost Mounts installed, a boat can transform from a clean flooring surface to fully “Decked-Out” with the quick spin of a few accessories.**

The face of a Ghost Mount is smaller than a quarter and flush to the floor when installed. The exceptionally small face allows a Ghost Mount to be installed anywhere on a boat without creating an eye-sore or an obstruction for stubbed toes or door swings. OEM installation of a Ghost Mount takes less than two minutes and opens the door to endless accessory options for customers.

The innovative design of the Ghost Mount makes it incredibly strong. First, the “shoulder” of the Ghost Mount is fully encapsulated into the flooring surface which utilizes the wall strength. Next, the Ghost mount is secured from the backside utilizing a controlled compression system that locks at 3/4” using the step in the shoulder of the mounting body, as to not crush the flooring surface. The Ghost Mount has been tested to over 1,000 pounds of straight pulling force, with minimal deflection, in marine grade plywood flooring.

Ghost Mounts can be utilized as a single or multipoint mounting system. Single-point applications include flagpole, grill post, boarding ladder handle and rod holder. Two-point applications include cooler and floating water mat tie downs. Three-point applications include a LilliPad Diving Board. Accessories are installed into a Ghost Mount with the quick spin of the threaded bolt that’s built into the accessory. The beauty of the Ghost Mount System is that it can be used for various accessories based on the needs of the boater. For example, a three-point mounting system installed for a LilliPad Diving Board, on the boat of grandparents, may only be used for a diving board when their grandkids come to visit but can be utilized as a cooler tie down, grill post mount, or flagpole mount at any other time.



**Accessories Installed:**  
Grill Post - Flag Post - Diving Board



The LilliPad Ghost Mount has been entered into the IBEX Innovation Awards competition with winners scheduled to be announced at the Industry Breakfast on September 28, 2021.

### **MORE NEW PRODUCTS FROM LILLIPAD MARINE ON DISPLAY AT IBEX**

Attendees at IBEX will be excited to see additional innovation from LilliPad Marine including an update to the 2019 Innovation Award Winning Revo Ladder that makes this already incredible ladder even more impressive. With an updated step design, available in 2022, the REVO Ladder is now DOG FRIENDLY eliminating the need for multiple ladders for human and canine! Also on display will be the sister ladder to the Revo which utilizes the same mounting system. The “Beach Ladder” is a two-step ladder that is typically used on the bow of a boat to provide easy access when beached or moored in shallow water. Complimenting the beach ladder is the removable boarding ladder handle that utilizes a LilliPad Ghost Mount for installation. Other Ghost Mount accessories will also be on display including: LilliPad Diving Board, Grill-Post with Grill Mount, Flagpole, Convertible Grill Post/Flagpole, Floating Water Mat and Cooler Tie-Downs, and more.

### **ABOUT LLILLIPAD MARINE**

Founded in 2012, Lilli Pad, LLC (DBA LilliPad Marine) is committed to the production of products that seamlessly blend eye-catching design with superior performance through exceptional marine innovation. The company’s flagship product, the LilliPad Diving Board, hit the market in May 2014 and has since won numerous awards including “Best New Product for 2015” at the Northern Wholesale Supershow and a prestigious “Innovation Award” at the 2015 Miami International Boat Show. In 2019, LilliPad Marine introduced the Revo Boarding Ladder which was described as a “stairway to heaven” by IBEX Innovation Awards judges as the product secured yet another Innovation Award win. LilliPad Marine has quickly gained a foothold in the marine industry with a distribution network of more than a dozen marine wholesale distributors, multiple OEM’s and over 400 dealers, globally.

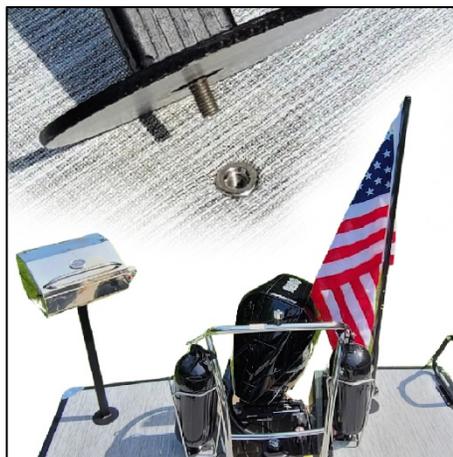
For more information about LilliPad Marine: [www.LilliPadMarine.com](http://www.LilliPadMarine.com)

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