



Press Release, 14 September 2021

Reverso Pumps, Inc. Announces Release of New Product

Introducing an updated fast lube oil change system with a self-priming, electronically controlled, variable speed pump for faster service times and auto-shut off features.



DAVIE, FL (13 August 2021) — As a premium fluid handling equipment provider, Reverso has updated its GP-700 series Oil Change Systems to the new GP-710 series. While available immediately, the company’s first public viewing will be at IBEX 2021.

“Reverso has always focused on solving customer fluid handling challenges with simple, easy to use solutions made with premium materials and components for long-life and trouble-free service. That’s why we have evolved the GP-700 series into the GP-710 series,” said John Napurano, CEO at Reverso Pumps, Inc.

GP-710 Series Oil Change System Features an electronically controlled, variable speed pump and auto shut-off capability.

“The advantage of the new GP-710 Oil Change System is the self-priming, electronically controlled, variable speed pump. This pump provides key customer benefits that we believe are exclusive to Reverso Oil Change Systems and address customer feedback.

First, the new pump increases maximum flow by 110% (compared to previous models) at 4.2 gallons per minute. It is designed for high-torque to accommodate hose runs up to 15 ft. even with high-viscosity fluids.

Second, the pump automatically changes speed based on fluid, rotating faster on initial startup for faster priming. Then, once primed, slows based on viscosity. Third, the electronic control automatically shuts off after 90 seconds if no oil is sensed and shuts off after 30 minutes to prevent overheating situations,” said Richard Dowling, Technical Design Lead for Reverso.

The new GP-710 Series comes in 3, 4, 5 and 6-valve systems to accommodate the needs of commercial vessels, large pleasure boat or industrial applications with multiple component configurations. Additionally, the new offering comes with a dual voltage pump, 12/24V DC. Dual voltage eliminates inventory of different configurations based on customer voltage needs meaning the Reverso Dealer or Distributor always has the right offer in stock.

“We have observed a spike and market need in the commercial marine industry. With these new features and capabilities, it makes the GP-710 a perfect match for commercial customers. Customers from this segment have indicated the traditional white color for most recreational marine needs is not acceptable. We have met that customer input with a new color, grey, to meet those needs,” said Napurano.

Reverso Pumps, its Dealers, and its Distributors are now accepting orders.

To learn more about the Reverso updated fast lube oil change system with variable speed pump, please contact a Reverso Dealer or Distributor. Also, customers can visit the Reverso website at www.reversopumps.com or stop by Booth 3-1623 at the International Boat Builders Exhibition & Conference (IBEX) from 28-30 September 2021 in Tampa, FL for the first public viewing.

About Reverso Pumps, Inc.

Reverso is a world-wide provider of specialty diesel fuel and oil handling equipment including Oil Change Systems, Fuel Polishing Systems, Automatic Duplex Filtering Systems, Fuel Primers and Transfer Pumps for Industrial, Power Generation, Marine markets, and Mobile Heavy Equipment applications. It also provides Automatic Outboard Flushing Systems to the growing marine outboard engine market. Founded in 1995, Reverso is committed to innovative, simple solutions that save customers time and money by decreasing service times or improving fluid quality, specifically diesel fuel. Most Reverso products utilize high-quality Separ Filters from its sister company Separ of the Americas. For more information, visit Reverso Pumps, Inc. at www.reversopumps.com or Separ of the Americas at www.separfilter.com

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