

PRESS RELEASE:
IMMEDIATE RELEASE



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INTRODUCING THE ALL-NEW MB QUART GMR7V1 SOURCE UNIT

The GMR7V1 is transforming the MB Quart source unit landscape with tons of added audio features.

Libertyville, IL – Meet the ALL-NEW MB Quart GMR7V1 7-inch waterproof touchscreen Apple CarPlay source unit! The ALL-NEW flagship leader in MB Quart source units is leading the way with more customizable audio features and enhancements that add depth to every MB Quart listening experience. It's time to dive deeper into audio playback with the GMR7V1. Get ready to bring out more details of playback and layers of customizable options with the ALL-NEW GMR7V1 waterproof touchscreen Apple CarPlay source unit and also supporting Android devices.

With deeper features like an integrated four-button auxiliary switching system, easy-to-use and simple navigation, and protection against the conditions with it being completely waterproof - the GMR7V1 is the next evolution of source units from MB Quart. Bringing more control and integration with your iPhone or Bluetooth device, the GMR7V1 waterproof CarPlay source unit uses a master knob control button for easy navigation of options and sub-level buttons within a full touchscreen 7-inch display.



MB Quart GMR7V1 7-inch waterproof touchscreen CarPlay source unit (shown above)

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Brian Sherman, Vice President of Product and Marketing, said, “The MB Quart GMR7V1 signifies a huge step forward in the landscape of source units with it being completely waterproof and featuring Apple CarPlay while offering more control to dive deeper into audio with dual-zone adjustments. **We are extremely excited for everyone to get their hands on one of these and see how it levels up their MB Quart listening experience. I know that I will be having one of these in my audio setup, and I am excited to try all of the new features that are made available.”**



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ABOUT THE GMR7V1 WATERPROOF TOUCHSCREEN CARPLAY SOURCE UNIT

No matter what the journey ahead brings, whether it's Marine, UTV, RV, or Mobile applications – the GMR7V1 7-inch waterproof Apple CarPlay source unit is going to make every adventure more enhanced with tons of incredible new features that bring out more from your audio. The GMR7V1 source unit includes a built-in RGB lighting controller that also adds an accent of the desired color to all of the waterproof buttons under the 7-inch touchscreen display and is easily adjusted with a master knob, zone mute buttons, sub-level buttons, and a full touchscreen 7-inch display.

The GMR7V1 features selectable audio sources that include Apple CarPlay, Bluetooth, AM/FM, Weather Band, two USB inputs, and aux input. Integrating four built-in auxiliary switches and a full RGB lighting controller that adds color under every button, the GMR7V1 source unit also includes two camera inputs and one video output. Control more of your sound throughout every listening session with dual-zone and full audio adjustments that control the volume in two different areas independently. Fine-tune any genre of audio to your liking with sub-level control and a 10-band equalizer for an enhanced listening experience.

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This touchscreen CarPlay and Android-supported source unit is completely waterproof and LIFE SHIELD IPX-Rated has you fully protected against the elements that outdoor adventures may bring. Enjoy fine-tuning that favorite song and diving deeper into your audio playback with a built-in auxiliary switching system and RGB lighting controller while taking on every outdoor condition.

FEATURES INCLUDE:

- **MARINE GRADE PROTECTION / IPX RATING**
Meets or exceeds the IPX67 requirements for water and dust proofing with LIFE SHIELD
- **APPLE CONTROL**
Wired Apple CarPlay included
- **SOURCE TYPE**
AM/FM/Weather Band/Bluetooth allows all access to radio stations and content from Bluetooth-enabled devices
- **CONTROL BUTTONS**
GMR7V1 features a master knob, mute buttons, sub-level buttons, and a full touchscreen 7-inch display
- **DUAL AUDIO ZONE CAPABILITY**
Control volume in two different areas independently such as the passenger area and tower speakers
- **MEDIA SCREEN**
7-inch high-contrast touchscreen display ensures to be the focal point and highlight of every MB Quart audio installation showcase

Rob Anderson, Marketing and Creative Director said, "This source unit will make an amazing upgrade to every MB Quart audio installation with tons of incredible new features like controlling volume in two different areas independently with dual-zone audio control to total sub-level control and an amazing 10-Band EQ. The source unit also includes an integrated four-button auxiliary switching system adding flexibility to every listening session. I am pumped for people to see what this monster of a source unit can do with all of these enhanced features while being fully protected against the elements with LIFE SHIELD IPX-Rated."

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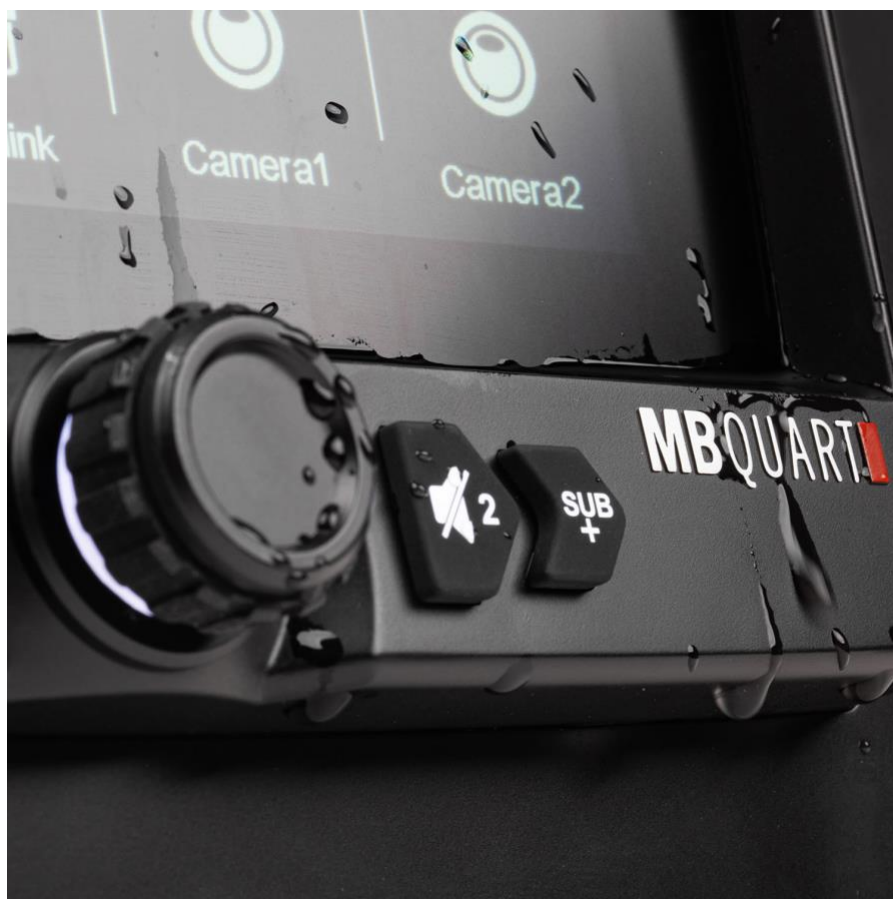
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The ALL-NEW GMR7V1 source unit is changing the MB Quart source unit landscape with dual-zone audio control and dual-zone video inputs and remains completely waterproof with LIFE SHIELD protection. Audio was meant to be controlled and powered with innovation that pushes the boundary forward. The source unit landscape has been upgraded into new dimensions of additions and features with the GMR7V1 waterproof CarPlay source unit.

Upgrade your MB Quart audio system to the GMR7V1 waterproof touchscreen Apple CarPlay source unit and embrace more audio features, user-friendly control, and a larger touchscreen display that enhances every MB Quart audio installation on every Marine, UTV, RV, or Mobile vehicle. GMR7V1 has ARRIVED!

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MAKE SURE to contact your Maxxsonics Sales Representative **NOW** as orders for the ALL-NEW MB Quart GMR7V1 waterproof touchscreen CarPlay source units are **GOING FAST!**

For a complete breakdown of the ALL-NEW MB Quart GMR7V1 7-inch waterproof touchscreen CarPlay source unit head to <https://mbquart.com/shop/rv/rv-source-units/gmr7v1-7-inch-waterproof-touchscreen-carplay-source-unit/>.

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ABOUT MB QUART

MB Quart is a high-end audio brand known for its elaborate and distinctive designs while producing rich sound quality. Established in 1962, MB Quart began producing professional studio microphones and headphones at its headquarters in Obrigheim, Germany. Through research, innovation, and a dedication to the highest standard of sound quality, MB Quart continues to grow its product line throughout its 50-year history. Our slogan **Music. Defined.** is the superior standard to how MB Quart holds itself accountable for pushing the bar forward. Consumers of these products can experience a wide range of audio solutions that will deliver all their needs for Powersports and marine machines. The MB Quart brand is owned by Maxxsonics and is based near Chicago, IL.

For additional information, go to the brand website at <https://mbquart.com/about>.

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ABOUT MAXXSONICS

Established in 2001 and headquartered in Libertyville, IL, Maxxsonics is a global leader in the Mobile, Marine, and Powersports audio industries. Innovating products that bring out the best in audio and sound, Maxxsonics specializes in designing and manufacturing amplifiers, speakers, subwoofers, and accessories branded; **Hifonics**, **MB Quart**, **Crunch**, and **Autotek**. Additionally - Maxxsonics is the premier OEM audio supplier of audio solutions/systems for Kawasaki off-road vehicles, Polaris® off-road vehicles, and CFMOTO. Founded by a handful of consumer electronics and automotive security veterans – Maxxsonics products are now heard and experienced around the world.

For additional information, go to the corporate website at <https://maxxsonics.com/>.

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Note to editors: *Please include the corresponding brand webpages or hyperlinks as shown above.*

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