



GCI Outdoor Introduces Latest Outdoor Rocking Chair at IBEX 2018

All-new Pod Rocker series brings relaxation to any adventure

HIGGANUM, Conn. (October, 2018) – [GCI Outdoor](http://www.gcioutdoor.com), creators of portable, durable outdoor recreation equipment and furniture, is proud to announce the Pod Rocker and Pod Rocker with SunShade. Joining a growing collection of campsite rockers, this chair features GCI Outdoor's patented Spring-Action Rocking Technology™ for smooth, comfortable rocking at any campsite.

Setting this rocker apart from GCI's other popular outdoor rocking chairs is the Pod Rocker's structured sling-style seat and breathable mesh panels keep you cradled, cool and comfortable. The Pod Rocker with SunShade features our SPF SunShade— an adjustable UPF 50 shade that rotates front to back and can collapse flat.

"We are excited to debut the Pod Rocker, our most comfortable rocker to-date," says Jeffrey Polke, co-president of GCI Outdoor. "Our patented Spring-Action Rocking Technology makes this chair unless anything else out there and we are excited for our customers to experience an added level of comfort on their next adventure with the Pod Rocker."



The Pod Rocker is great for camping, tailgating, days on the beach or just rocking on your back porch while reading a book. Equipped with an integrated beverage holder and sleek side pocket for your phone there is no extra bulk on the chair. When it's time to pack up, the full-size rocker folds up in two directions and compactly fits into the included carry bag. Now users can experience the comfort of a rocking chair with an intuitive, compact design that can be taken anywhere.

Like all GCI Outdoor products, the Pod Rocker is backed by a limited lifetime warranty. The Pod Rocker retails for \$60 and Pod Rocker With SunShade starts at \$70. If you want to see a preview the new Pod Rocker line, you can visit the GCI Outdoor booth at IBEX (**Booth #3912**).

About GCI Outdoor

Lifelong friends Dan Grace and Jeff Polke founded GCI Outdoor in 1996. Over the last two decades, they have become one of the outdoor industry's leading innovators of outdoor recreational gear with products that include chairs, camp tables, stadium seats, canoe seats and more. Offering high-quality gear to outdoor lovers of all kinds, GCI Outdoor products can be found at over 3,000 stores worldwide and online at www.gcioutdoor.com.