



**FOR IMMEDIATE RELEASE**

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**One of Boating's Age Old Problems is Finally Solved**

***inteliPlug; upgrade your drain plug***

Houston Texas, September 1, 2020

Today's pleasure boats host impressive onboard technology. Marine consumers seek automation, advanced GPS speed controls, and smartphone plug & play capabilities as standard equipment. One very important component that has been overlooked and remains archaic is the drain plug. inteliPlug addresses this need head on with ground-breaking design and modern, reliable easy to use technology.

inteliPlug, a Boating Industry TOP PRODUCT for 2020, is a revolutionary new boat drain plug designed to replace conventional transom drain plugs on existing boats and on new OEM built boats. It features an ergonomic cap that allows the user to open and close inteliPlug by hand instead of having to use a wrench or pliers. The cap is spring loaded and captive which means it stays attached so it cannot get lost or misplaced. inteliPlug also features an optional alarm system which reminds boaters to close inteliPlug before launching their boat. This new drain plug was skillfully engineered and rigorously tested to perform in fresh and salt water, high vibration environments, to withstand fuels and lubricants that can spill into the bilge and to help boaters adhere to the new clean, drain, dry invasive species laws.

Eddie Valverde, Founder & CEO, stated; "we obsess over drain plugs so you don't have to" and "our easy to use & hard to lose drain plugs keep you safe".